



Tobacco  
free  
United

# Tobacco free management– towards health: Standards, Policies and Good Practice in Health Services.

**Pre Conference on Tobacco Free Health Services  
Crete May 6th 2009.**

- 12.00 - 12.15 **Opening Plenary - Welcome and Introduction**  
Prof. Yannis Tountas, Athen  
Ms. Christa Rustler, Berlin
- 12.15 – 12.45 **Tobacco control – more than a matter of lifestyle  
The role of health professionals**  
Dr. Otmar Kloiber, Secretary General, World Medical Association
- 12.45 – 13.30 **ENSH - Implementation strategy for health services and countries**  
Ms. Ariadni Ouranou, Coordinator ENSH, Paris  
Ms. Sibylle Fleitmann, Independent Consultant Tobacco Control, Dortmund
- 13.30 – 13.45 **HPH Taskforce Tobacco Free United; mission, objectives and 4 year action plan**  
Ms. Christa Rustler, TFU lead, Berlin
- Chair:** Prof. Bertrand Dautzenberg, Scientific Director ENSH, Paris
- 13.45 -14.00 Coffee break
- 14.00 – 15.30 **“Go for GOLD”**  
Experiences and practice from ENSH GOLD Award nominees  
**Chair:** Mr. Pascal Garel, Secretary General HOPE, Brussels
- 15.30 – 16.00 Coffee break
- 16.00 – 17.00 **Parallel Workshops to present the ENSH concept, the tools and good practice**
- 1. Getting started – Why and How**  
First steps in implementing the ENSH concept by using the ENSH tools  
Dr. David Chalom, Halmstadt, Ms. Ariadni Ouranou, Paris
- 2. Keep Going – Continuous improvement**  
Starting a learning process and improving quality by certification  
Ms. Manja Nehrkorn, Berlin, Ms. Sibylle Fleitmann, Dortmund
- 17.00 – 17.30 **Presentation of the GOLD Award winner**  
by Prof. Bertrand Dautzenberg, Scientific Director ENSH, Paris  
**Chair:** Ms. Christa Rustler, Berlin

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