

# New governance in health and hospitals

- **STEER MORE, ROW LESS**
- **HOSPITAL GOVERNANCE SHOULD**
  - *define health promotion (HP) as a priority in the mission statement*
  - *check regularly the realisations and outcomes*
- **HP WITHIN THE HOSPITAL, TOWARDS**
  - *patients (quality, safety, info on rights and health)*
  - *staff (healthy, safe and socially correct work place)*
  - *visitors (info on own health and correct attitudes to their patients)*
- **HP OUTSIDE THE HOSPITAL**
  - *social reporting*
  - *in healthcare networks*
  - *in (inter)national associations (+ special attention in EU enlargement)*