

# FINAL PROGRAMME

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## **Parallel Sessions 4: Friday, April 16, 14.00-15.30**

### **4.1: Symposium: Physical Activity**

Chairs: Margareta KRISTENSON, Hanne TØNNESEN (DK)  
Venue: Room 2.219

### **4.2: Symposium: HPH & Environment**

Chairs: Shu-Ti CHIOU, Hanne TØNNESEN (DK)  
Venue: Room 2.217

### **4.3: Reducing health inequalities for children and adolescents**

Chair: Stella TSITOURA (GR), Dora SCHEIBER (HU)  
Venue: Room 2.218

### **Does participation in preventive child health care minimize social differences in the use of specialized care?**

Solvej MÅRTENSSON, Kristine HALLING HANSEN, Kim ROSE OLSEN, Torben HØJMARK SØRENSEN, Jørgen HOLM PETERSEN, Pernille DUE (DK)

### **Tackling health inequalities for children and adolescent patients from diverse cultural backgrounds through communication support.**

Marie SERDYNSKA, Charles SOUNAN, Stephane TIMOTHEE, Micheline STE-MARIE, Marie-France NOEL (CA)

### **Turning the tide: Tackling inequalities throughout the lifespan using maternity services**

Eileen STRINGER, Valerie FINIGAN (UK-Eng)

### **Addressing health inequalities for disabled children through an activity programme with Everton Football Club.**

Elizabeth GRADY, Moya SUTTON (UK-Eng)

### **Implementation process of the "Self-evaluation model and tool on the respect of children's rights in hospitals"**

Nuria SERRALLONGA, M<sup>a</sup> Josep PLANAS, Fabrizio SIMONELLI, Ana Isabel FERNANDES GUERREIRO (ES)

### **4.4: Health promoting mental health services & mental health promotion**

Chair: Jo NURSE (UK-Eng, tbc)  
Venue: Room 3.205

### **Implementing certified peer support in mental health in Lombardy (Italy).**

Antonino MASTROENI, Gianmaria FORMENTI, Ornella KAUFFMANN, Nicola GIOVENZANA, Irma MISSAGLIA, Giorgio TOGNOCCHI, Andre LILIA, Claudio ROSA, Irene MACALUSO, Isabella CARDANI, Carla TOSINI (IT)

### **10 servants for mental health. Developing a self-help-instrument to safe and to promote ones own mental health**

Rainer PAUL (DE)

### **Gender issues and mental health care provision in Ireland**

Michael BERGIN, John S G WELLS, Sara OWEN (IE)

### **Health promotion program for the mentally-retarded through partnership of different health care providers: a case of Taichung Tzu-Chi Hospital in Taiwan**

Hui-Chen YANG, Lii-An SUHNG, Yi-Ling LAI, Shu-Ting CHUANG, Chin-Lon LIN (TW)

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## **Multidisciplinary cooperation against stigma**

Danguole SURVILAITE (LT)

### **4.5: Organisational and target group specific interventions to develop smoke-free health services**

Chair: Cristina MARTINEZ (ES)

Venue: Room 2.220

## **Strategic partnerships enabling Australian hospitals and health services to become smoke-free environment: Key lessons since 1989**

Sally FAWKES (AU)

## **Collaborative working to develop culturally appropriate Polish "stop smoking services": An examination of tobacco use among Polish migrants living in Lothian, Scotland with application of a strategy to improve access to services.**

Fatim LAKHA, Louise WELLINGTON, Aleksandra PAWLIK, Dermot GORMAN (UK-Scot)

## **Health promotion in hospitals**

Andrea DICKENS, Diane MENNELL (UK-Eng)

## **"Yes But, No Butt" - A tobacco free standards drama initiative**

Ann O'RIORDAN, Dervila KEANE, Marie McNAMARA, Siobhan LARKIN (IE)

## **Patient safety going up in smoke - Implement tobacco free healthcare**

David CHALOM (SE)

## **Surgeon's role in high percentage pre-operative tobacco cessation**

David CHALOM, Ann-Marie ERICSSON, Maria JONSSON, Marie-Louise NORBERG (SE)

### **4.6: Improving health promotion, quality of life and equity of care for older people**

Chair: Angela BARTLEY (UK-Eng)

Venue: Room 1.219

## **Re-orienting long term care institutions towards health promotion: A pilot project in Austria**

Sandra SCHUESSLER, Carolin SCHMIDT, Karl KRAJIC (AT)

## **An intervention trial tackling inequality in social participation and functional decline among older people**

Katsunori KONDO, Hiroshi HIRAI, Tokunori TAKEDA, Akihiro NISHI, Hirohito TSUBOI, Toshiyuki OJIMA (JP)

## **Home is for Life**

Joe TRAVERS (UK-NI)

### **4.7: Improving service accessibility, treatment, and care for the disadvantaged**

Chair: Will BLANDAMER (UK-Eng)

Venue: Room 3.204

## **Addressing healthcare disparities - A view from the United States**

Joseph BETANCOURT, Alexander GREEN, J. Emilio CARRILLO (US)

## **The New York Presbyterian Hospital - Washington Heights Initiative**

Emilio CARRILLO, Emme DELAND (US)

## **Hospital collaborative on vulnerable and marginalized populations**

Jim O'NEILL (CA)

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### **4.8: Measuring and improving health promotion in & by health services**

Chair: Steve WATKINS (UK-Eng)

Venue: Room 1.218

#### **How to integrate health promotion with the operational culture of hospital units?**

Maria HALLMAN-KEISKOSKI, Tiina BLEK, Katri RYTTYLÄINEN (FI)

#### **Study on the relevance of health promotion and prevention in health care facilities**

Michelle APWISCH, Felix BRUDER (DE)

#### **First results from the hospital survey of the "Project on internationally comparative evaluation study on HPH" (PRICES-HPH)**

Jürgen M. PELIKAN, Hermann SCHMIED, Florian RÖTHLIN, Christina DIETSCHER (AT)

#### **Application of the diffusion of innovation theory to explore the innovation process and elements of the HPH implementation**

Yea-Wen LIN, Hsiao-Ling HUANG, Yueh-Ysen LIN (TW)