



How to Integrate Health Promotion with the Operational Culture of Hospital Departments

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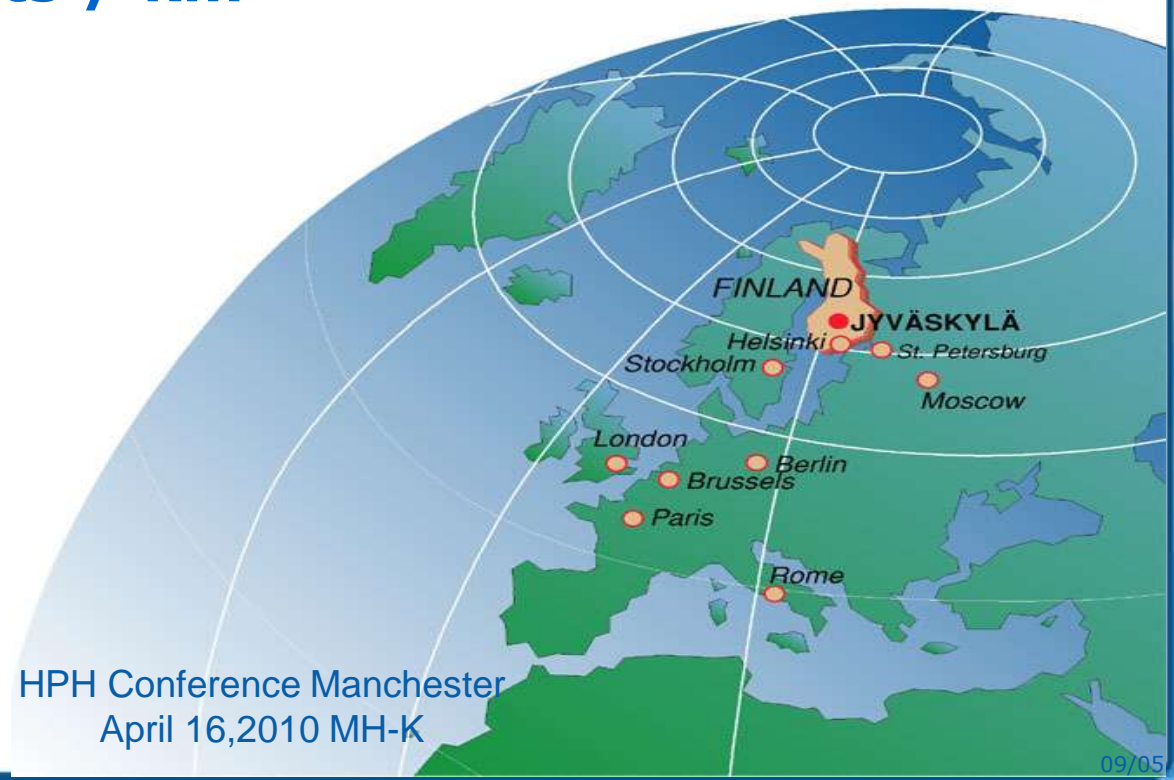


FINLAND

Inhabitants 5.3 million

Area 338 000 km²

**Density of population
17 inhabitants / km²**





Central Finland Health Care District

Special treatment of general diseases



CENTRAL FINLAND CENTRAL HOSPITAL Beds 448



KINKOMAA HOSPITAL
Beds 34

Psychiatric Special Treatment



KANGASVUORI HOSPITAL
Beds 77



JUURIKKANIEMI HOSPITAL
Beds 66

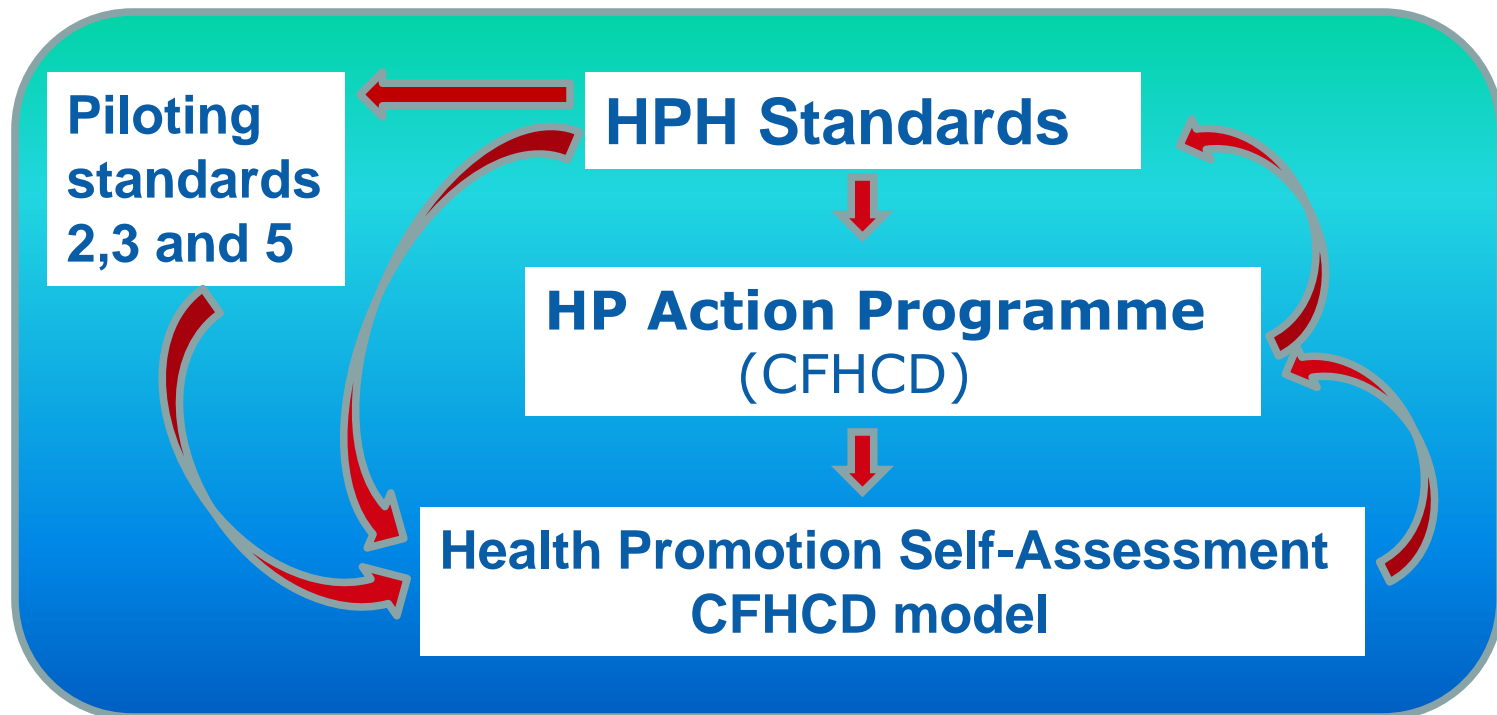


HAUKKALA HOSPITAL
Beds 19



Implementation of HPH standards (80%) as the strategic indicator of CFHCD

HEALTH PROMOTION



QUALITY

PATIENT SAFETY



Piloting standards

Research tasks:

1. Producing information on the preparation of the Health Promotion Action Programme of the Health Care District
2. Establishing how the health promotion standards (2, 3 and 5) concerning patients can be used as tools to assess the health promotion activities of the hospital.



Data gathering

- Data (n=297) was gathered by nursing students during their practical training (autumn 2008 and spring 2009)
- Data was collected by using an electronic questionnaire
- Data consists of both quantitative and qualitative material



Health Promotion Action Programme for CFHCD for years 2009-2013

Central goals

1. Health-oriented approach and empowerment are a part of common practices in specialised care
2. Health orientation in management
3. Health promotion is a visible part of the practical functions of the organisation
4. Individual responsibility is emphasised in caring for one's health



Health Promotion Self-Assessment CFHCD model

- Is based on HPH standards and ensures the implementation of HP Action Programme (CFHCD)
- Aims to assist departments with the development and evaluation of health promotion
- Following discussion, the self-assessment is recorded electronically (Webropol)
- Based on the self-assessment, departments choose the health promotion development goals to be included in the management policy



CFHCD model for Health Promotion Self-Assessment

- Creates a continuum for 2009-2013, in which well achieved questions are removed and new ones are added annually
- Accumulates material which the Health Promotion Steering Group uses to perform an annual HPH standard self-assessment.



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Thank you for your attention!



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