

**Raising the social awareness in terms of necessity for skin examinations and curability of *malignant melanoma* in its early stages.**

# Objectives and methods of the campaign

## Objectives:

- Raising the social awareness through an organization of social campaigns ,
- Stressing the importance of conducting prophylactic skin examinations,

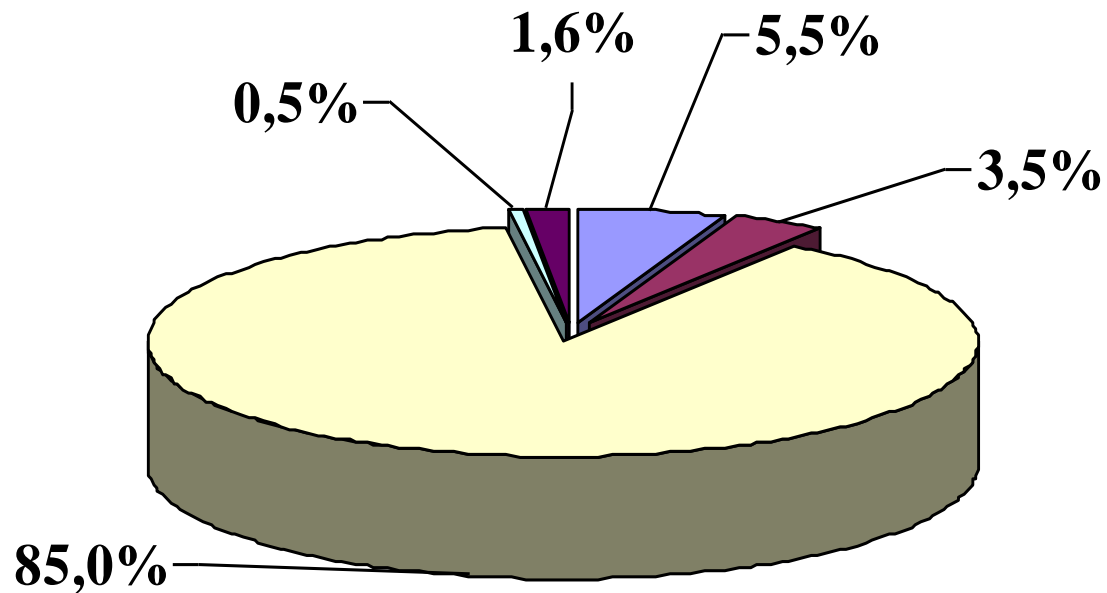
## Methods:

- skin examinations,
- medical records review, diagnostic results,
- involvement of local media,

# Results of our campaign

- 245 consultations,
- Out of 139 examined, 56.7 % referred to surgery,
- Among all surgery patients : 36% had one nevus excision, 31.7% two excisions and 16.5 % had three excisions. One patient had 15 excisions (comprising for 4.5% of performed excisions),
- During 20% of all surgeries more than one nevus has been removed, which gives in total 433 nevus excision,
- None of the removed nevi was considered to be a *malignant melanoma*.

# All removed nevous



■ fibroid

■ nevous

■ basal cell carcinoma

■ papilloma

■ atrophic form

# Conclusion

- The above mentioned data together with the media interest in the campaign strongly confirm the validity of continuation for skin cancer prophylaxis in the future,
- The campaign was very popular among the residents of the Greater Poland (Wielkopolska) region,
- The campaign was held during summer holidays, due to the fact that the main cause for skin cancer is exposure to the sun and UV,
- The prophylaxis of skin cancer is of crucial importance when it comes to health. In spite of the fact that the social awareness raises it does not correspond with the number of early diagnosis (when it is still possible to cure skin cancers).





**If you have some question please  
contact me via e-mail**

**[karolina.bogusz@wco.pl](mailto:karolina.bogusz@wco.pl)**