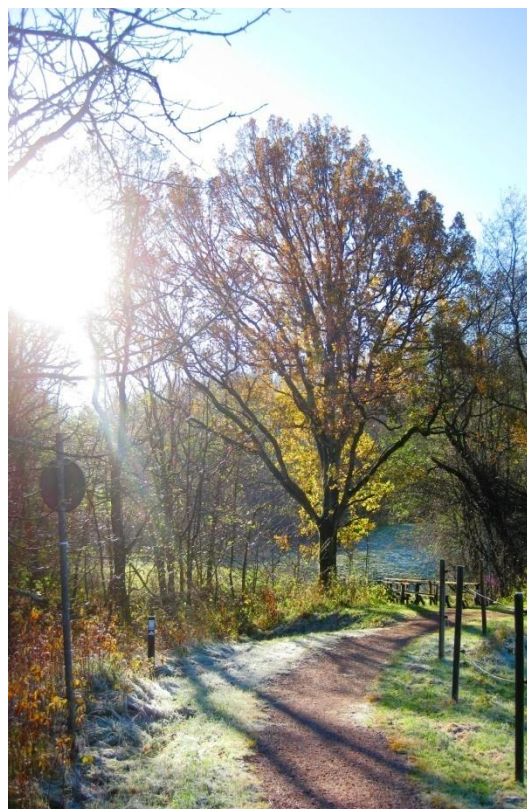


Health promoting activities for the entire population



**Malena Lau, Head of Quality
Angered local hospital
Gothenburg, Sweden**

Equity in health care



Europe / Sweden / Gothenburg

+9 years

Angered local hospital

- A new local hospital with the mission to provide the residents of Northeast Gothenburg with better access to good health care.
- Assignment to work with health prevention
- 95 000 inhabitants where 50 percent are born outside Sweden
- Low knowledge of self care and about the Swedish health care system
- Limited ability to assimilate information in Swedish



Lifestyle related diseases

- Cardovaskular disease
- Deaths related to alcoholconsumtion
- Overweight and obecitas
- Daily smoking
- Physical inactivity
- Poverty
- Stress och reduced wellbeing



Mortality lungcancer

	North East Gothenburg	Region	Country
Women	41.7	34.4	36.6
Men	89.0	45.9	50.5



Mortality COPD, (Chronic Obstructive Pulmonary Disease)

	North East Gothenburg	Region	Country
Women	61.0	30.8	26.6
Men	55.5	30.7	30.1

Number of dead/100 000 (averag pop over 15 + yrs).
Standardised numbers.
Source: Socialstyrelsen. Dödsorsaksregistret.

What we do

- Asking all patients (and patients parents) about smoking
- All health personell educated in Motivating Interviewing (MI)
- Professionals within the hospital to help patient with smoking cessation
- **Drop-in reception for free spirometry**



Reaching out with Information to the *entire* population –

Not without challenges

- 9 large language groups
- Heterogenic population
- Cultural differences
- Scattered media habits



Information channels

- Information in community radio stations in different languages
- Advertisement in local newspaper
- Invitations to local associations
- Flyers in pharmacies, laundrettes, GP's



Spirometry

Goal:

- To find people with COPD
 - 50 Percent women
 - 50 Percent not having Swedish as their mother tongue
-
- Drop-in reception once a month since 2009
 - Different venues
 - Immediate diagnosis from the doctor
 - Motivating Interviewing about smoking
 - Patients can write own referral to smoking cessation and COPD treatment at the hospital

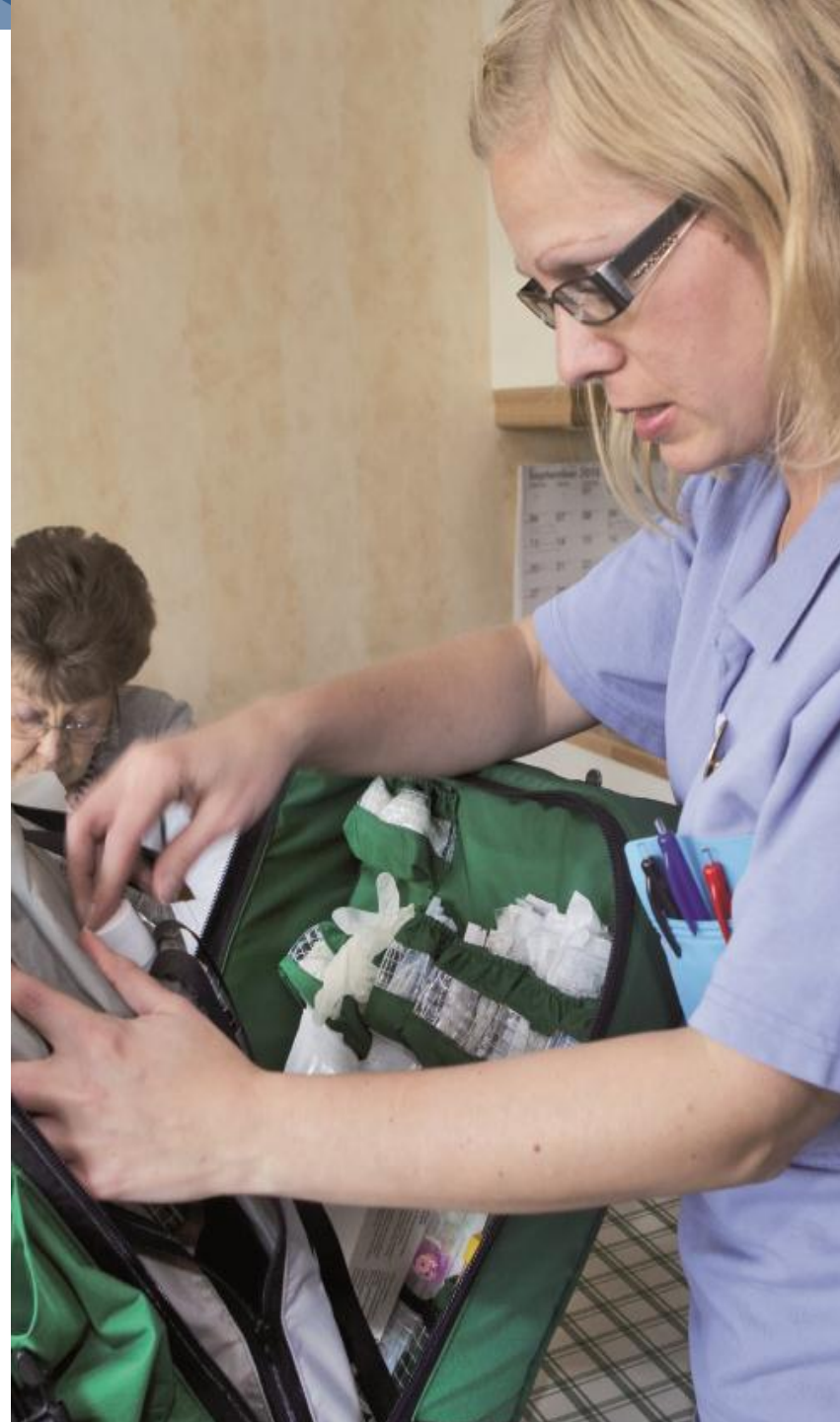


Results

- Between 15-30 patients each time
- 55 percent women
- 75 percent did not have Swedish as their mother tongue
- About 40 percent were diagnosed with COPD and put under treatment
- 55 percent still smoke free after 12 months

Next step:

- Increase participation in cervixcancer screening
- Activities in preventing obesity and malnourishment of children



Thank you!



Contact:

Malena Lau,
Angereds Närsjukhus, Sweden

malena.lau@vgregion.se

+46 701 901 601

