

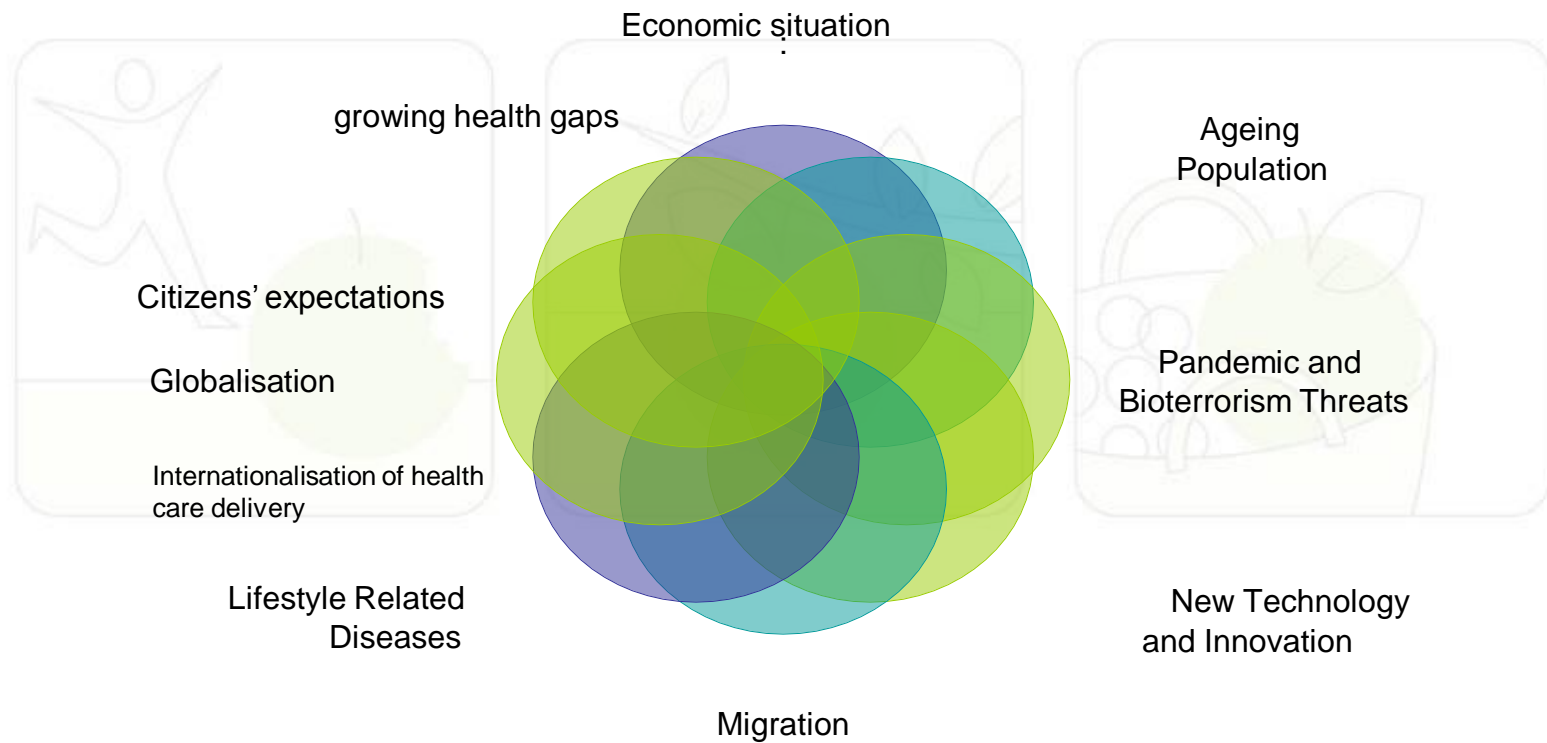


# 'Improving health gain and health services - the EU contribution'

Turku – Health Promoting Hospitals  
Conference 1 June 2011

Michael Hübel  
European Commission  
DG Health and Consumers

# Challenges



# Health and social policy...

“Die Medizin ist eine soziale Wissenschaft, und die Politik ist nichts weiter als Medizin im Großen.”

Rudolf Virchow  
(1848)

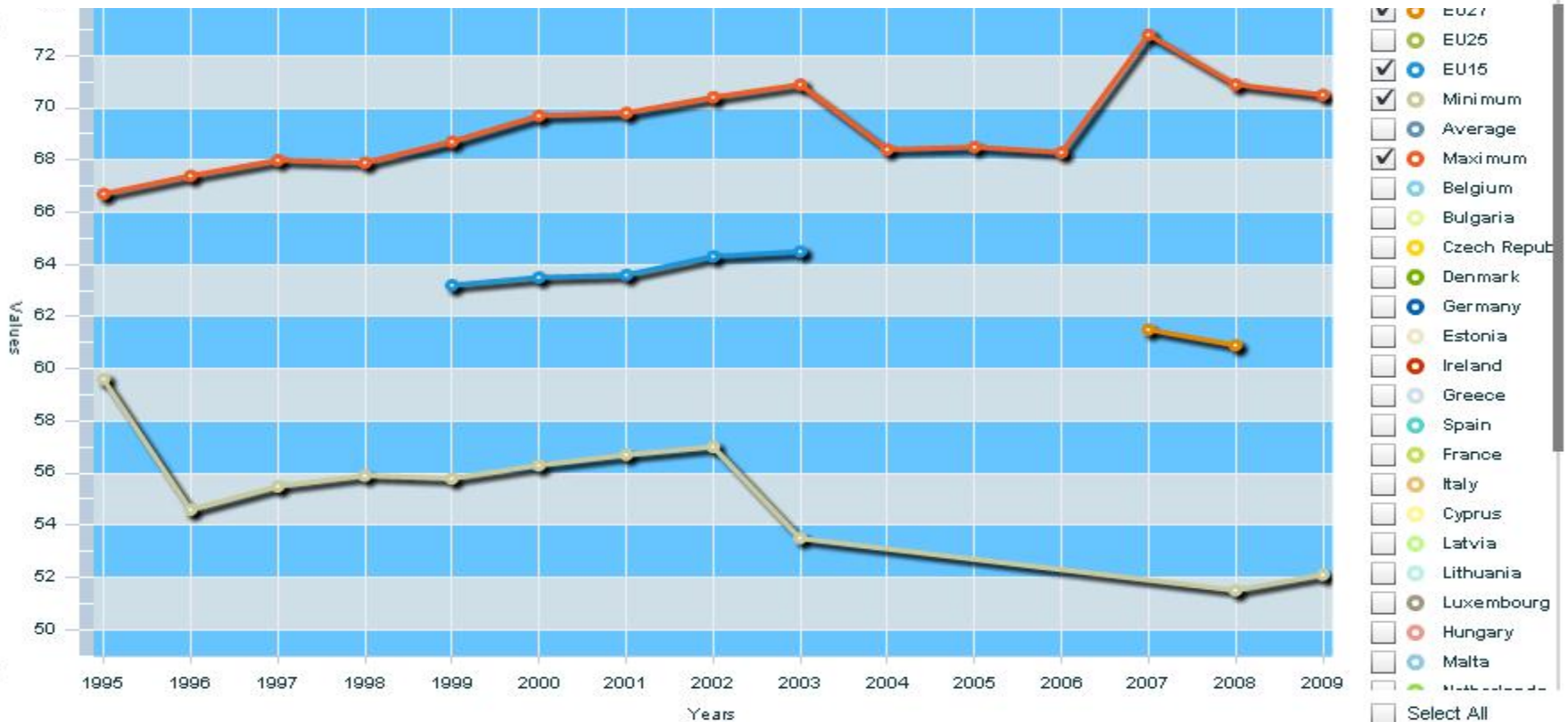


## **This role of the health care sector will become more important as life expectancy increases**

|                | <b>2000</b> | <b>2005</b> |
|----------------|-------------|-------------|
| <b>France</b>  | 102         | 104         |
| <b>Germany</b> | 99          | 101         |
| <b>UK</b>      | 100         | 102         |
|                |             |             |
| <b>USA</b>     | 101         | 103         |

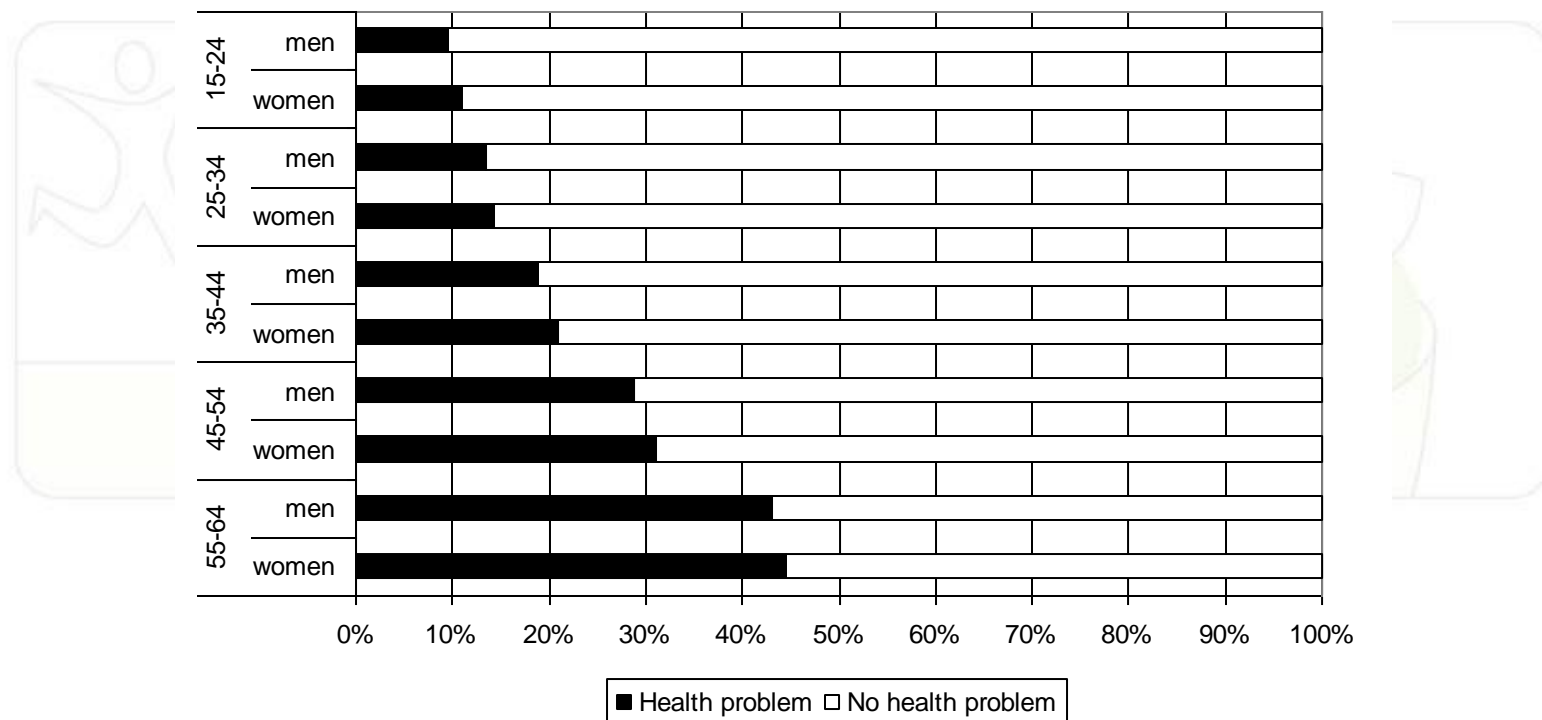
**Oldest age at which at least 50 percent of a birth cohort projected to be still alive**

# Currently healthy life years are not increasing in line with life expectancy



EU Healthy life years at birth, males - Eurostat

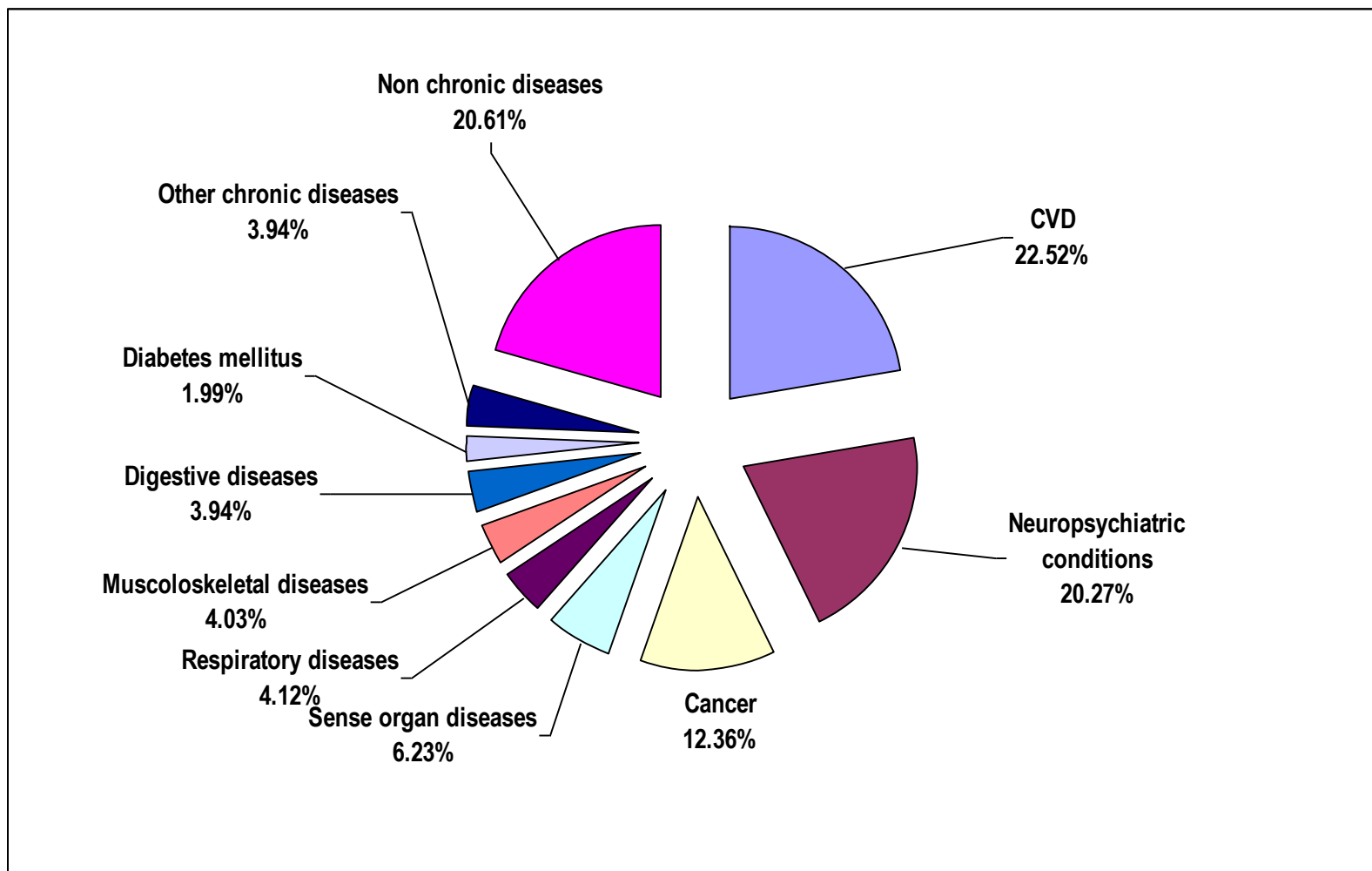
# longstanding illness is a major issue for the working age population



Prevalence of longstanding illness or disability EU  
2008

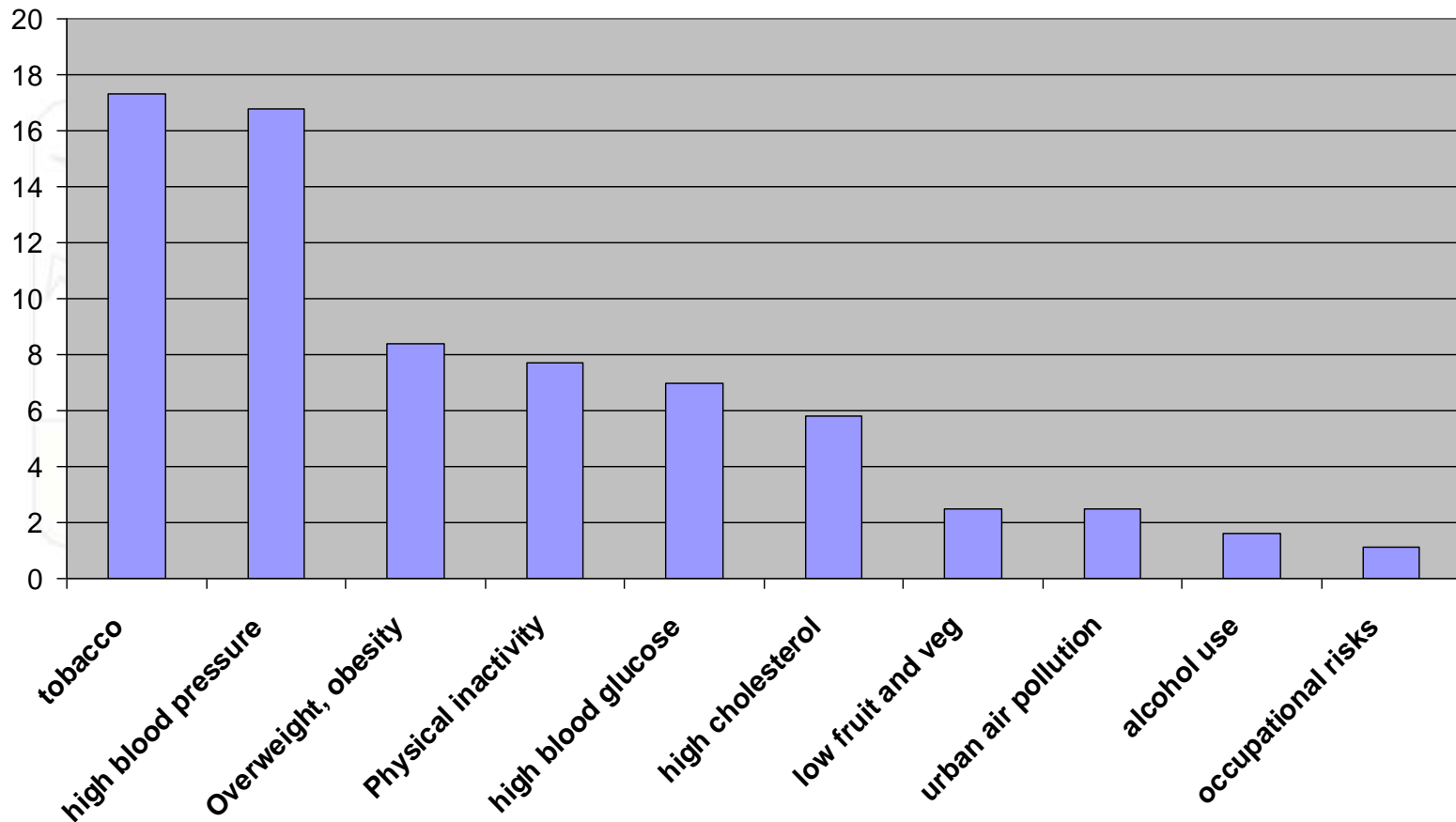
Source EU SILC 2008

# Main causes of illness and disability



\* Disease burden in the WHO-EURO Region, Projections for 2015. DALYs: Standard DALYs (3% discounting, age weights) - Baseline scenario. Source: WHO [http://www.who.int/healthinfo/global\\_burden\\_disease/projections/en/index.html](http://www.who.int/healthinfo/global_burden_disease/projections/en/index.html)

# Much is preventable...



% of deaths caused by key risk factors

# EU Action on health care: - internal market and health systems functioning

- Free movement: travel and work within EU
- Professional qualifications
- Pharmaceuticals, medical devices
- Health and safety at work – working time
- Cross border health care
- Patient Safety



# Determinants approach – focus on causes and outcomes

**Social and economic situation**

**Unhealthy diet**

**Physical inactivity**

**Tobacco use**

**Alcohol**

**CVD**

**Cancer**

**Type 2 diabetes**

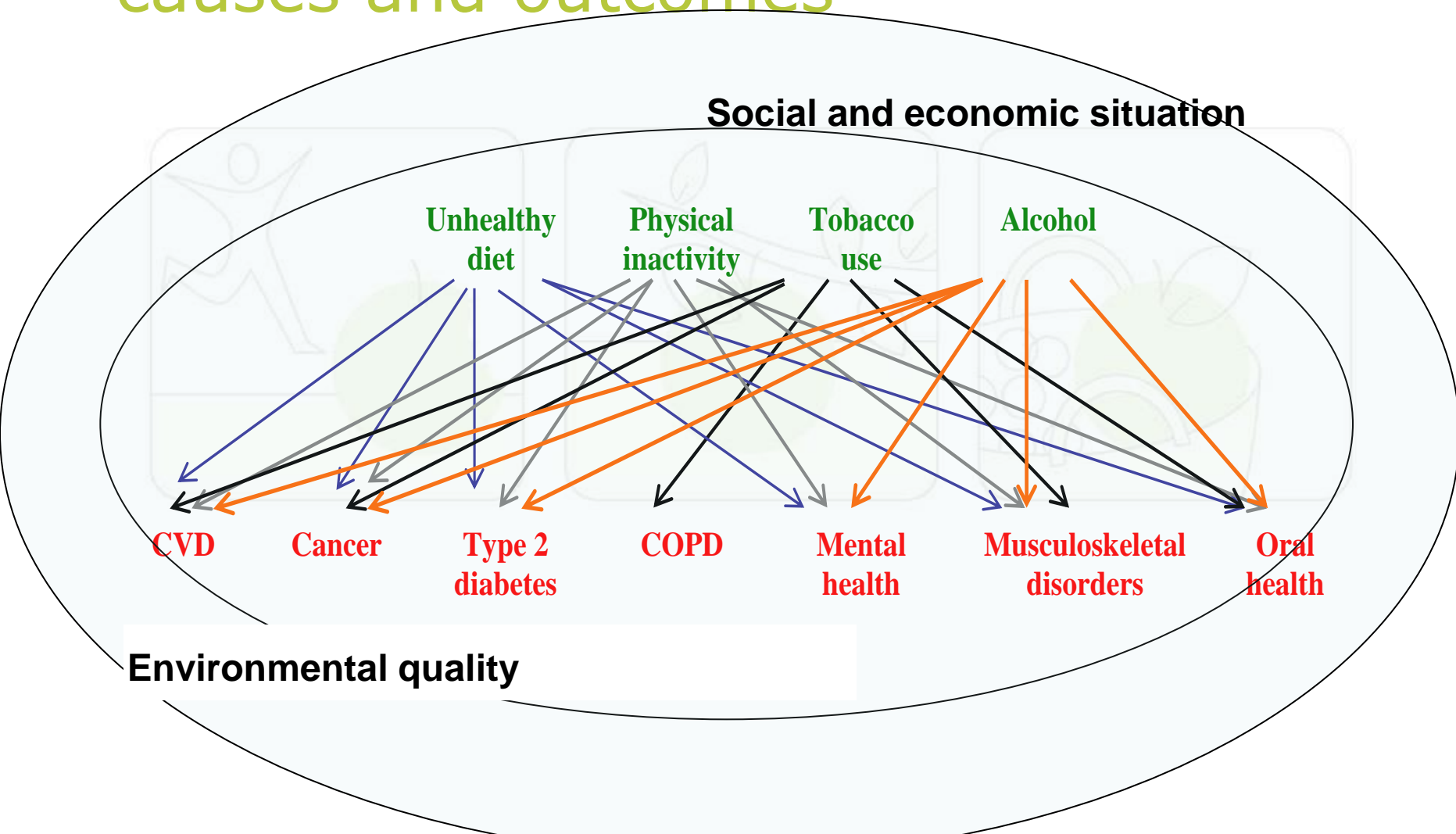
**COPD**

**Mental health**

**Musculoskeletal disorders**

**Oral health**

**Environmental quality**



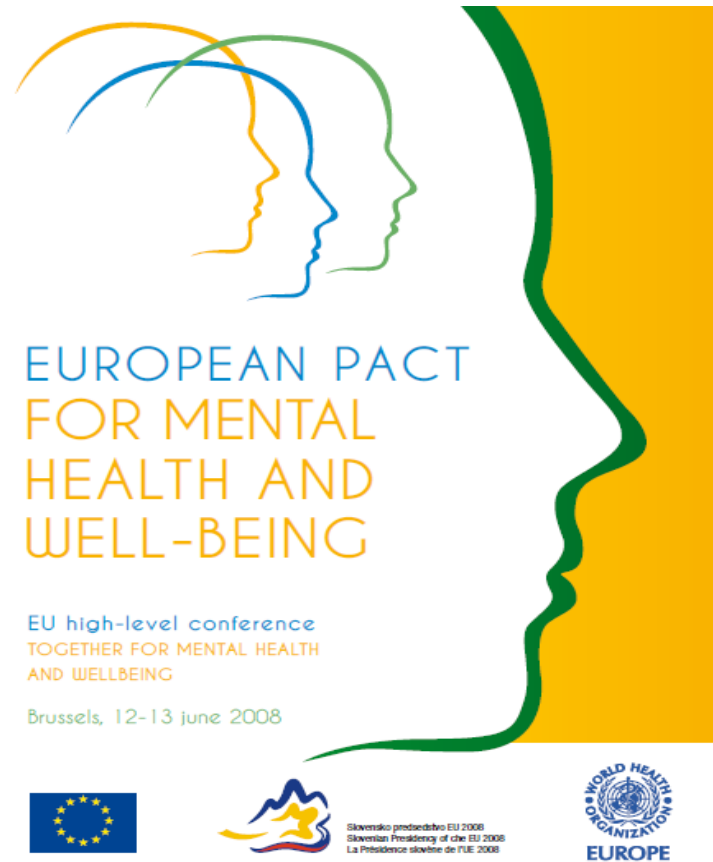
# EU Action on Health Determinants

- Tobacco
- Nutrition and physical activity
- Alcohol and drugs
- Mental health
- Environment and health
- Social determinants and health inequalities



# EU Disease Prevention

- Cancer
- Mental disorders, Alzheimers
- Cardiovascular disease
- Rare diseases
- ...






The graphic features two stylized profiles of human heads facing each other, outlined in blue, green, and orange. To the right, a large yellow shape with a green outline forms a profile of a head. Below the graphic, the text reads: 'EUROPEAN PACT FOR MENTAL HEALTH AND WELL-BEING', 'EU high-level conference TOGETHER FOR MENTAL HEALTH AND WELLBEING', and 'Brussels, 12-13 june 2008'. At the bottom, there are logos for the European Union, the Slovenian Presidency of the EU 2008, and the World Health Organization.

EUROPEAN PACT  
FOR MENTAL  
HEALTH AND  
WELL-BEING

EU high-level conference  
TOGETHER FOR MENTAL HEALTH  
AND WELLBEING

Brussels, 12-13 june 2008



Slovensko predsedstvo EU 2008  
Slovenian Presidency of the EU 2008  
La Présidence slovène de l'UE 2008

WORLD HEALTH ORGANIZATION  
EUROPE

# Current orientation: Europe 2020

## ■ A smart, sustainable and inclusive economy

- **75% of the 20-64 year-olds to be employed**
  - **at least 20 million fewer people in or at risk of poverty and social exclusion**
  - 3% of the EU's GDP (public and private combined) to be invested in R&D/innovation
  - greenhouse gas emissions 20% lower than 1990
  - 20% of energy from renewables
  - 20% increase in energy efficiency
- 
- Reducing school drop-out rates below 10%
  - at least 40% of 30-34-year-olds completing third level education

# 7 Flagship initiatives

- **Innovation Union - (including healthy and active ageing)**
- **European platform against poverty and social exclusion (including health inequalities, and mental health)**
- Youth on the move
- Resource-efficient Europe
- An industrial policy for the globalisation era
- An agenda for new skills and jobs
- Digital Agenda for Europe

# Health in Europe 2020: Innovation platform for healthy and active ageing

- increase healthy life years by 2 years by 2020
- Innovation in health technology and health systems



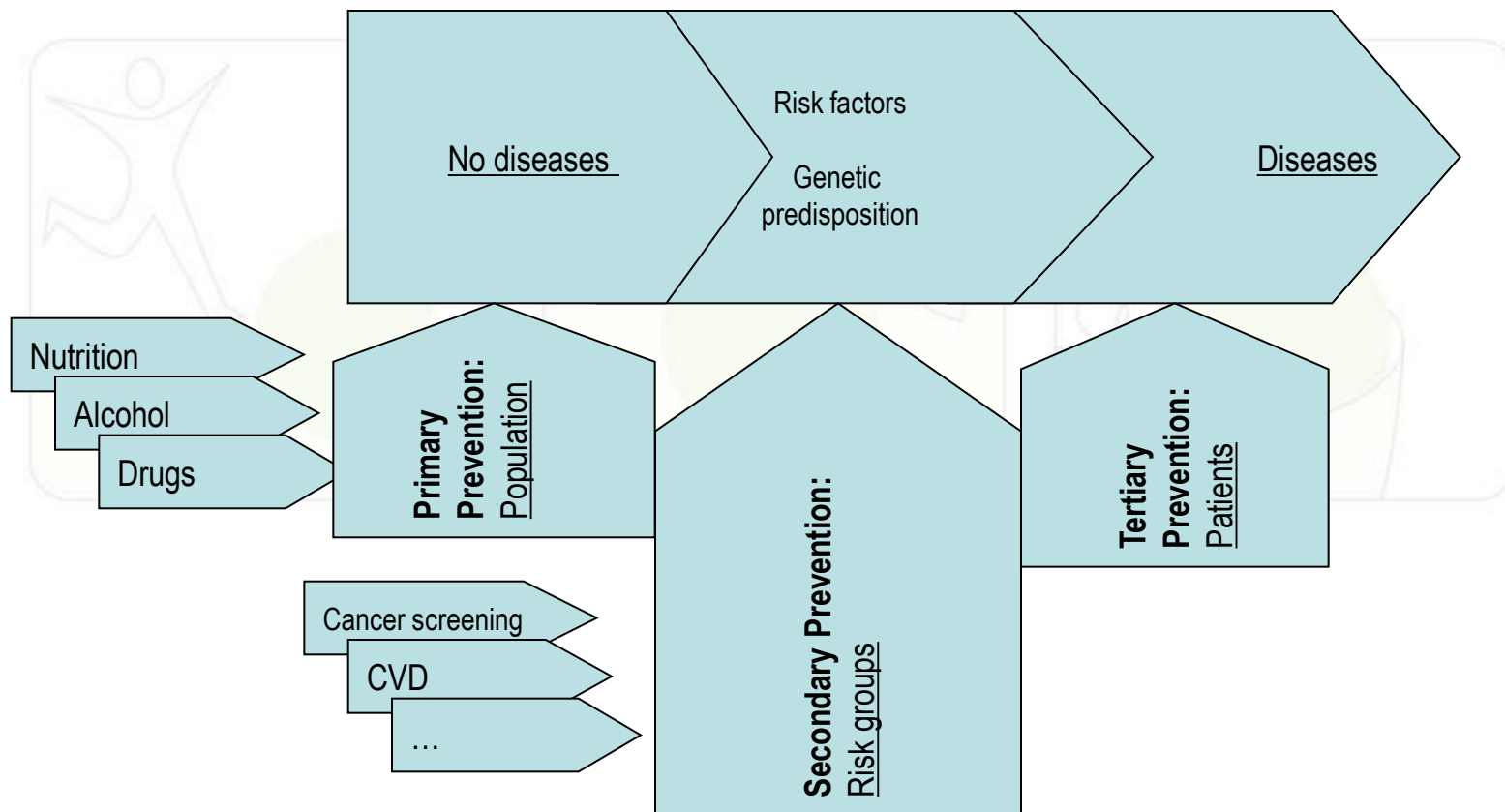
# Health in Europe 2020: European platform against poverty and social exclusion

- “poor people should not have to suffer poor health”



John Dalli – Commissioner  
for Health and Consumer  
Policy

# Preventable chronic diseases



# A reflection process on chronic diseases

- Promotion/prevention/treatment
- Citizen/patient/professional
- Individual/societal
- Research/Innovation
- EU/national/local
- Public policy/stakeholders
- UN Summit September 2011



# Challenges to health care sector

- Health promotion and prevention
- Individual treatment – public health
- Citizens/patients - empowerment?
- Equity and access
- Strengthen cooperation with other sectors – social care, employment, education
- Fair cost containment.

Thank you!

