

# HEALTH PROMOTION AND ENVIRONMENTAL HEALTH ACCULTURATION IN GUSTAVE ROUSSY, A EUROPEAN CANCER CENTER IN PARIS

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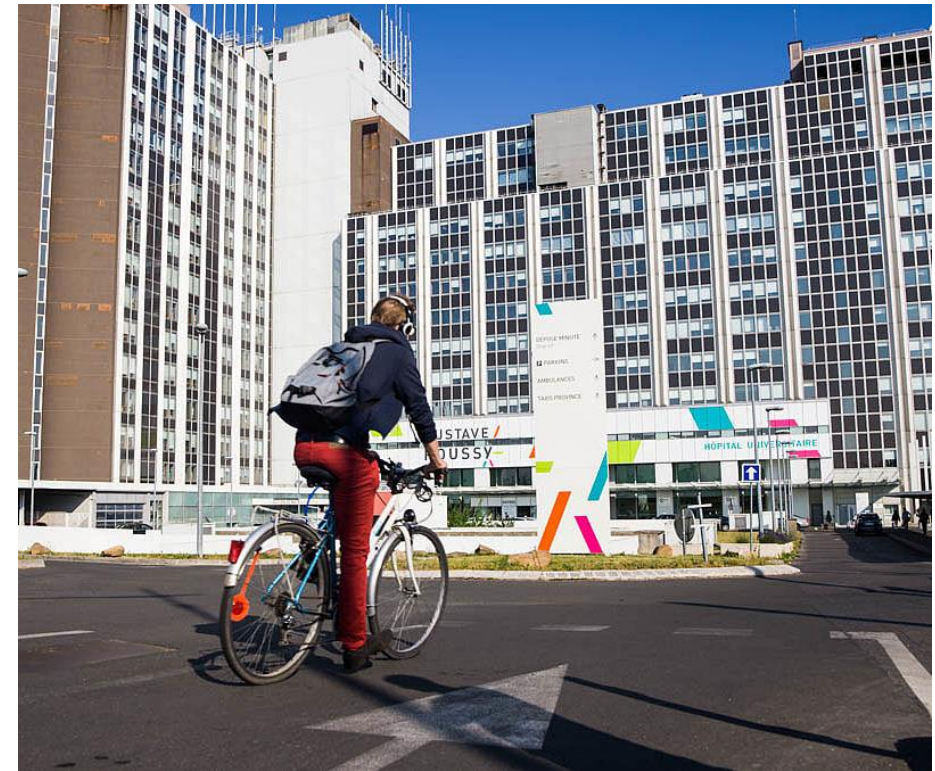
12/10/21

**GUSTAVE  
ROUSSY**  
CANCER CAMPUS  
GRAND PARIS



# GUSTAVE ROUSSY CANCER CAMPUS IN FIGURES

- A triple mission: care, research and teaching
- All cancers, all ages
- 2 sites, more than 6 hectares of land.
- 250,000 patients per year
- 500 beds
- 3200 employees



# What means Health Promotion in a Health Care Institute ?

- **Health promotion is an integral part of the health care process and is related to clinical, educational, behavioral and organizational issues.**

Groene O and Al., Health promotion in hospitals. Evidence and quality management. WHO Regional Office for Europe, 2005

- **The hospital is committed to guiding its governance, policy, structures, procedures, and culture in a way that optimizes the health of patients, professionals, and the surrounding community and supports a more sustainable society.**



# What's new at Gustave Roussy?

## New institutional strategic plan 2020/2030

- Priority ambition: become a major player in public health
- 3 innovative programs :
  - Free tobacco health care services
  - Interception
  - GReen

(Gustave Roussy Entre dans une ère Nouvelle)



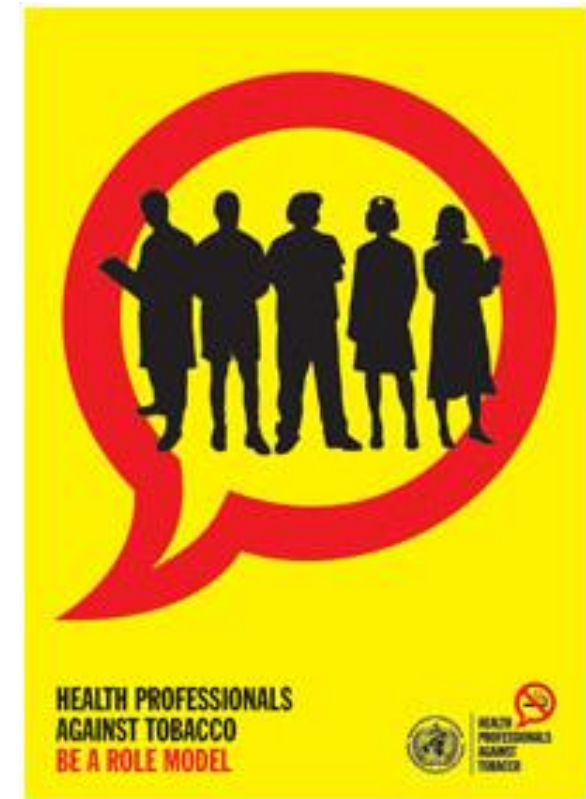


**Tabacco Free Health policy**

# Smoke-free policy : role of health care institutions

Health departments around the world play a critical role in proactively combating the tobacco epidemic to protect the health of the population by proposing :

- A systematic smoking cessation program
  - A systematic health promotion program
  - A tobacco-free health care environment
  - A tobacco-free culture among health care staff
  - Systematic monitoring and evaluation
  - Engagement in community-based tobacco control activities
- at the local, regional and national levels



# Tobacco Free Health Policy in Gustave Roussy

- in place since August 26, 2020
- Protecting the patients and the employees
- This policy guarantees a ban on smoking and vaping throughout the hospital, including outside areas, combined with smoking cessation programs for patients, their families and employees.
- Proud to be certified GOLD according to the international standards of "free tobacco health care services" since September 2021.
- First tobacco-free hospital in Ile-de-France





# Gustave Roussy sans tabac







## Personalized Cancer Prevention Unit U<sup>4P</sup>

Suzette Delaloge, Olivier Caron, Lucie Veron

# Interception program

- 1/ Identification of the most frequent situations of increased cancer risk seen in general practice or in hospital via an online software that brings together the main validated risk scores**
- 2/ an on-site "Interception Day" in the form of consultations and awareness and education workshops**
- 3/ a personalized and adapted prevention and screening follow-up plan**
- 4/ a highly responsive system for the management of suspected or diagnosed cancer cases.**
- 5/Since its implementation in June 2021, 200 patients have benefited from this program**



## **structuring a sustainable development policy in a health care system**

# GReen

The sustainable development committee has identified eight areas for improvement to develop a solid “sustainable health” model: water, food, waste management, energy optimization, mobility, greening, digital sobriety and responsible purchasing.



# Conclusion

**Gustave Roussy explores the fundamental pillars of a new sustainable health through a global program :**

- **reducing the demand for care through prevention,**
- **optimizing patient care by ensuring appropriate care**
- **and avoiding unnecessary care**
- **and actively decarbonizing the hospital.**