

The Well-being Service Map as a source of reliable information about health promoting and well-being services

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Background

- **VESOTE** program:
Effective Lifestyle Counselling for Social and Health Care Cross-Functionally
- Government's 'key project' in 2017-2018 funded by Finnish Ministry of Social Affairs and Health's (2,97 million €)
- Implemented together with 10 hospital districts and totally 17 operators, leaded by UKK Institute
- One of the objectives was to create a digital lifestyle service palette for customers and professionals.

Problem

- The information related to health promoting and well-being services may be difficult to find for the end-users.

Intervention

- We created the Well-being Service Map (WSM), implemented in the Hospital District of South Ostrobothnia, that collects data about lifestyle counselling and well-being services and places, *mainly* by using national databases through the interfaces.
- WSM is embedded to regional website (Hyvis.fi) that compiles the social and health care e-services.

Intervention

Services and portals we used

1. [Hyvis.fi](https://www.hyvis.fi)¹ is a regional website for social and healthcare e-services.
2. We use [Paikkatiетоikkuna](https://kartta.paikkatiетоikkuna.fi)² and it's map publishing feature. Paikkatiетоikkuna is National geoportal with spatial data and services. Public, open and free website. Contains over 1200 map layers from different organizations.
3. We utilize the national database of sport facilities, routes and areas ([Lipas database](https://lipas.fi)³)
4. In the future WSM will be utilize also Finnish Service Catalogue ([Suomi.fi Finnish Service Catalogue](https://esuomi.fi)⁴).
5. Locally tailored and manually developed map layers are implemented until all the data can be collected through the interfaces.

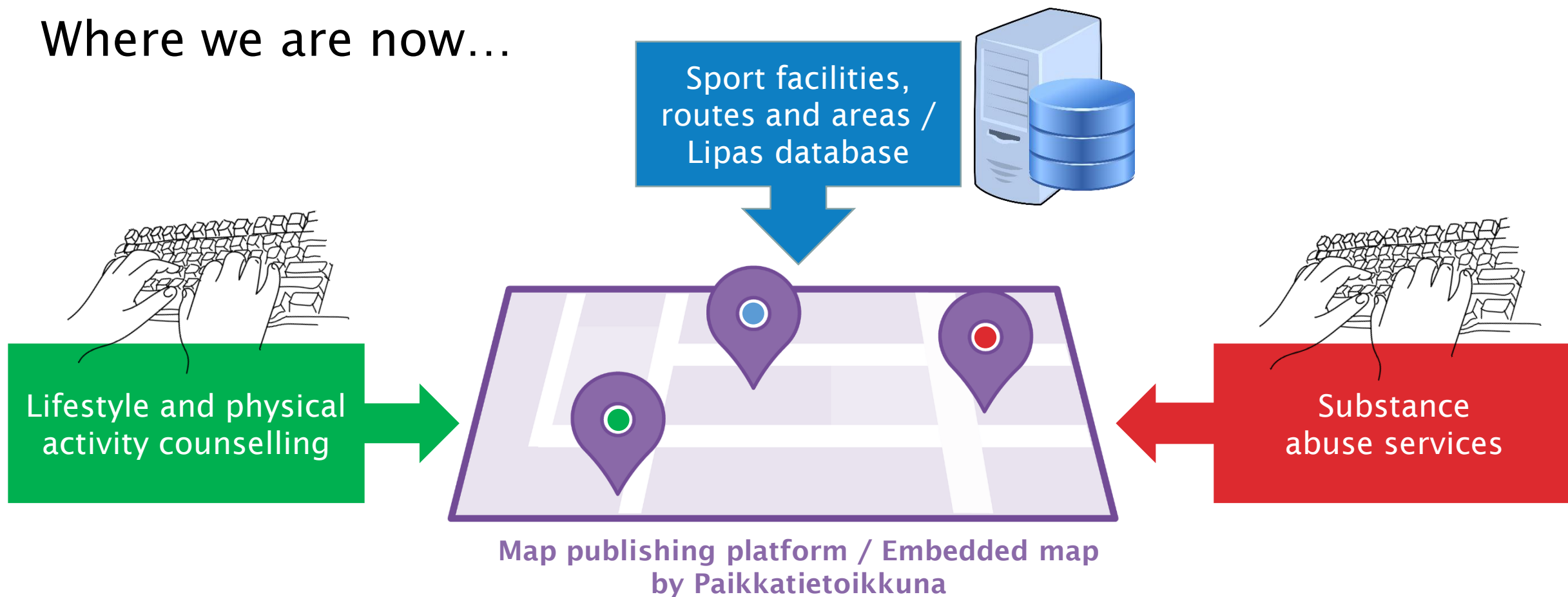
1. <https://www.hyvis.fi/web/etela-pohjanmaa/palvelut>

2. <https://kartta.paikkatiетоikkuna.fi/?lang=en>

3. <https://lipas.fi/etusivu>

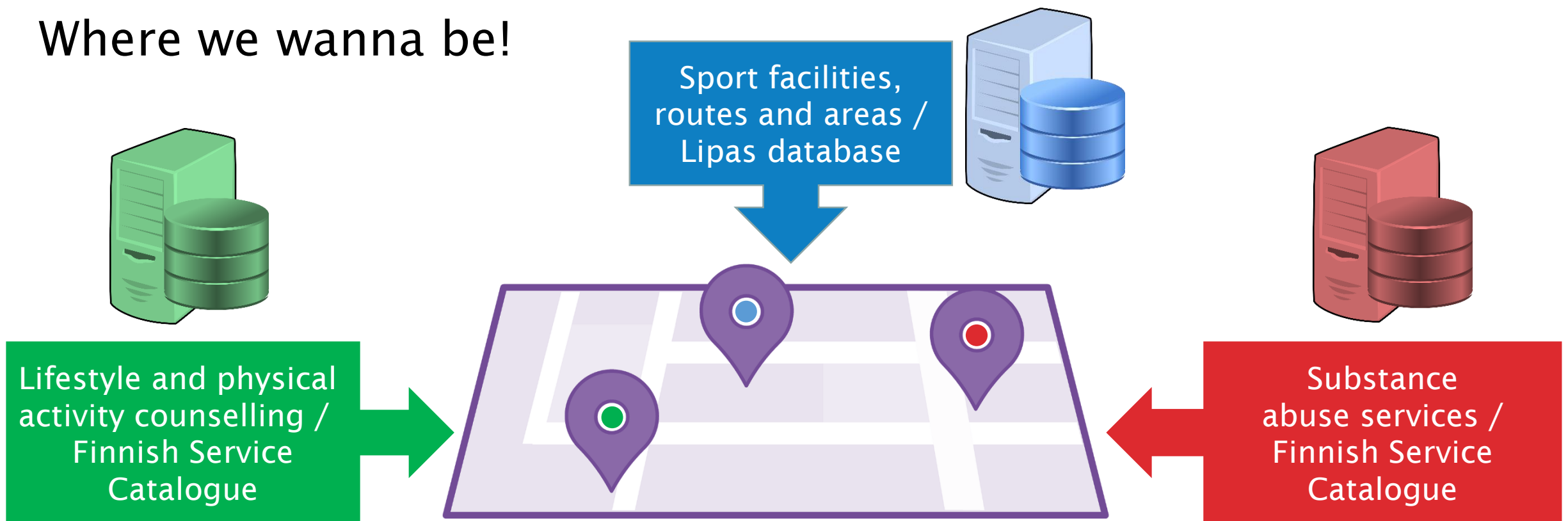
4. <https://esuomi.fi/?lang=en>

Where we are now...

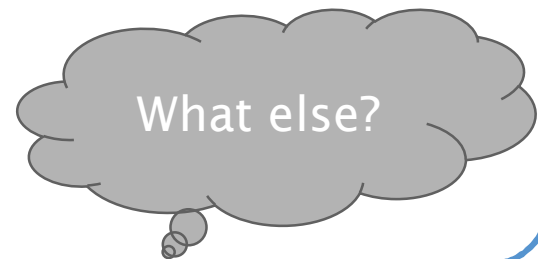


Website where the map is embedded: Hyvis.fi (South Ostrobothnia)

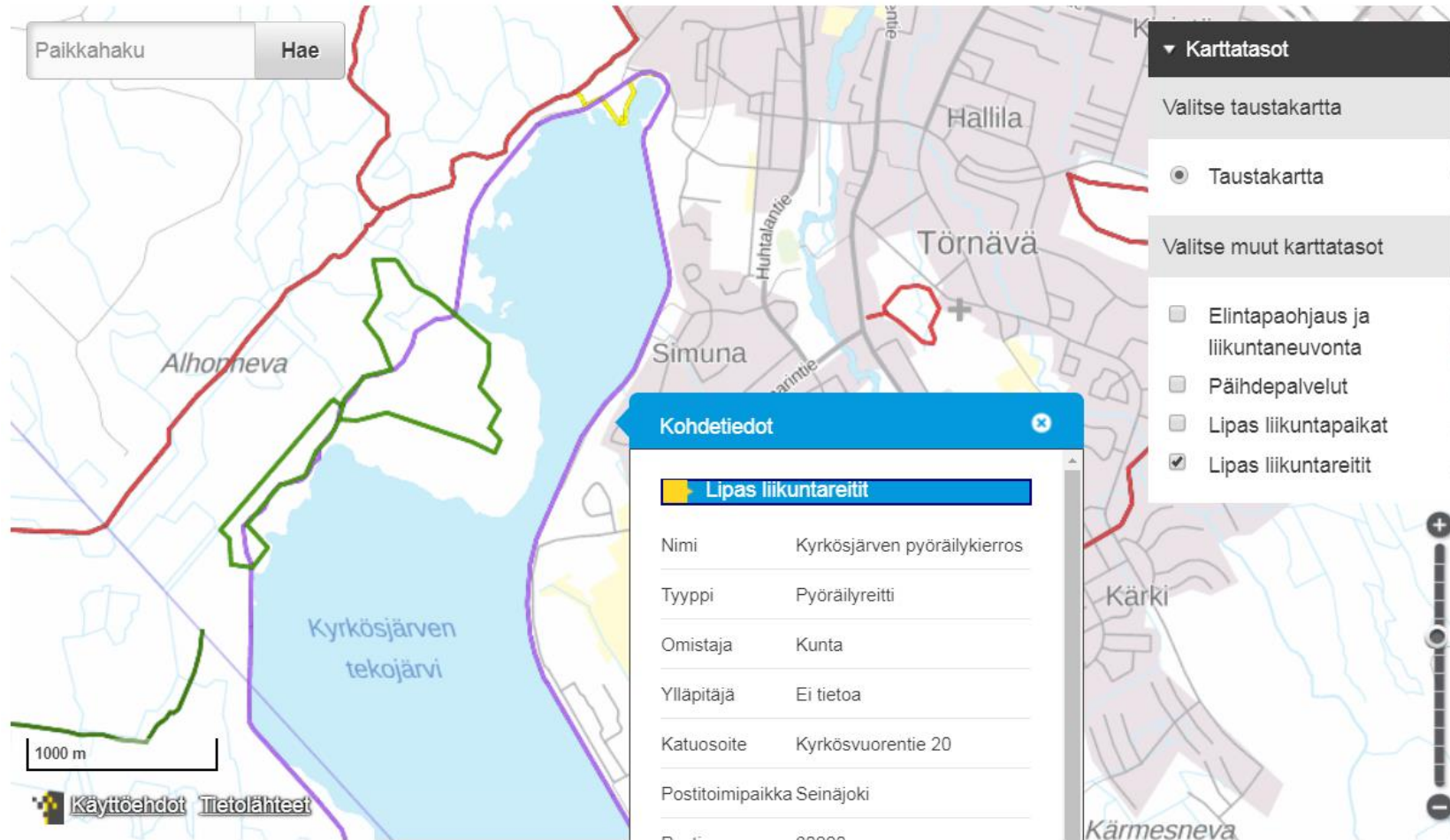
Where we wanna be!



Website where the map is embedded: Hyvis.fi (South Ostrobothnia)



Well-being Service Map



Map layers

- Lifestyle and physical activity counselling
- Substance abuse services
- Sport facilities
- Sport routes



Lesson learned

- WSM ensures uniform and up-to-date information, as it utilizes national databases and services. It may also substantially reduce the working hours for maintenance and updates.
- However, finding enough resources and experts is challenging, especially at the initial phase. Massive amounts of data may also be difficult to filter and control.
- Development of our service is tied to the services and solutions we utilize.

Lesson learned / Relevance to HPH

What we DIDN'T do

- We did not established a new website
- We did not create a mapping software
- We didn't want to create new data

Take-Home message

- Rather than creating something entirely new, you can utilize the services that already exists.
- Make sure reliable information regarding health promoting and well-being services is easily available for customers and professionals through one service.

Thank you!

