

31<sup>st</sup> INTERNATIONAL CONFERENCE ON  
HEALTH PROMOTING HOSPITALS AND HEALTH SERVICES

May 20-22, 2026 Slagthuset, Malmö, Sweden

# Task Force Health & Culture

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Friday, May 22.2026

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International Network of  
Health Promoting Hospitals  
& Health Services



# Mission and Objectives of the Task Force

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## Holistic Health

Promoting an integrated approach to health encompassing physical, mental and social well-being through cultural interventions.

## Arts as Care

Recognising the arts – music, theatre, visual arts – as therapeutic and preventive tools within hospital care pathways.

## International Network

Connecting hospitals and health systems to share best practices and evidence-based models.



# Key Activities

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## Staff Training

Continuing education programmes for healthcare professionals on using the arts as a therapeutic tool.

## Evidence Based Research

Developing methodological frameworks to assess the impact of the arts on health outcomes in hospital settings.

## Sharing Best Practices

International network for disseminating replicable models of arts and health across member institutions.

## Policy & Advocacy

Draft HPH standards to integrate cultural activities into National Health Plans and strategic health policies.



# Next Steps 2026

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## Expand the Network

Invite new hospitals and cultural institutions to join the Task Force and amplify its global impact.

## Activities

Research on social, cultural, and health prescription and the role of the link worker.

## Innovate the Models

Develop standardised protocols to measure and communicate the health benefits of arts for patients.



## Presentations in This Session

- 1 HPH-S Standard 5: Health Service and Hospitals, Third-Sector Organizations, and Cultural Prescriptions for Health**  
HPH Piemonte Network — Coordinators: Alda Cosola, Giulio Fornero
- 2 The Experience of the Reggio Emilia Health Authority in Health and Culture, Both in the Clinical and Educational Fields**  
HPH Reggio Emilia Network — Coordinator: Amelia Ceci, Lia Gallinari, Simona De Simone
- 3 Addressing Postpartum Depression through Group Singing in the Italian Health Service**  
National Center for Disease Prevention and Health Promotion, ISS — Giovanni Capelli, Ilaria Lega
- 4 From Secular Ritual to the Talking Garden: When Culture, Art, and Spirituality Promote Health**  
HPH Piemonte A.O. Ordine Mauriziano & Documentation Center for Health Promotion of the Piedmont Region (DoRS)  
Pino Fiumanò, Claudio Tortone
- 5 Leggimi... al CRO: A Fifteen-Year Cultural-Wellbeing Partnership Supporting Oncology Patients Through Reading**  
HPH FVG CRO Aviano, National Cancer Institute, IRCCS, Aviano — Chiara Cipolat Mis, Chiara Fabrici
- 6 Iconography of Health: A Festival Integrating Culture, Care, and Community in Medical Humanities**  
HPH Piemonte ASO AL — Mariateresa Dacquino, Laura Polastri, Carolina Pelazza, Mariasilvia Como, Antonio Maconi
- 7 An Open Synthesis for the Health and Culture Task Force**  
Health and Culture Task Force —Giuseppina Viola, Alda Cosola

