

HPH Symposium

Guidance for Health promotion in Primary Health Care

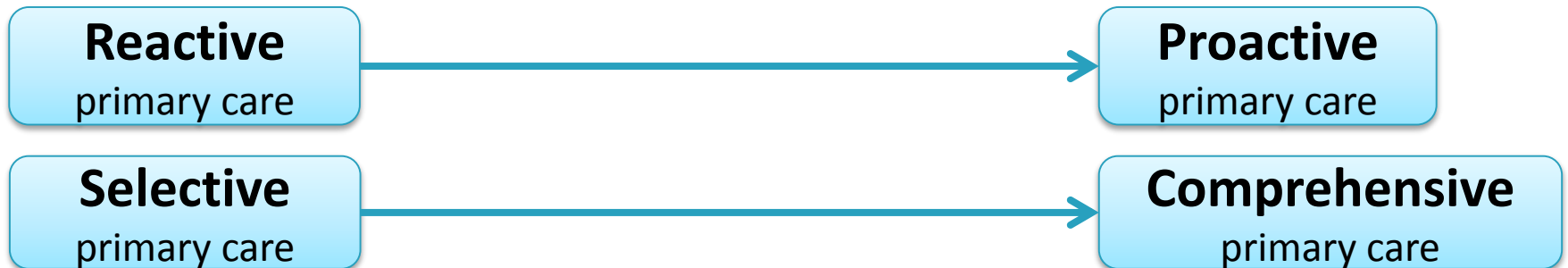
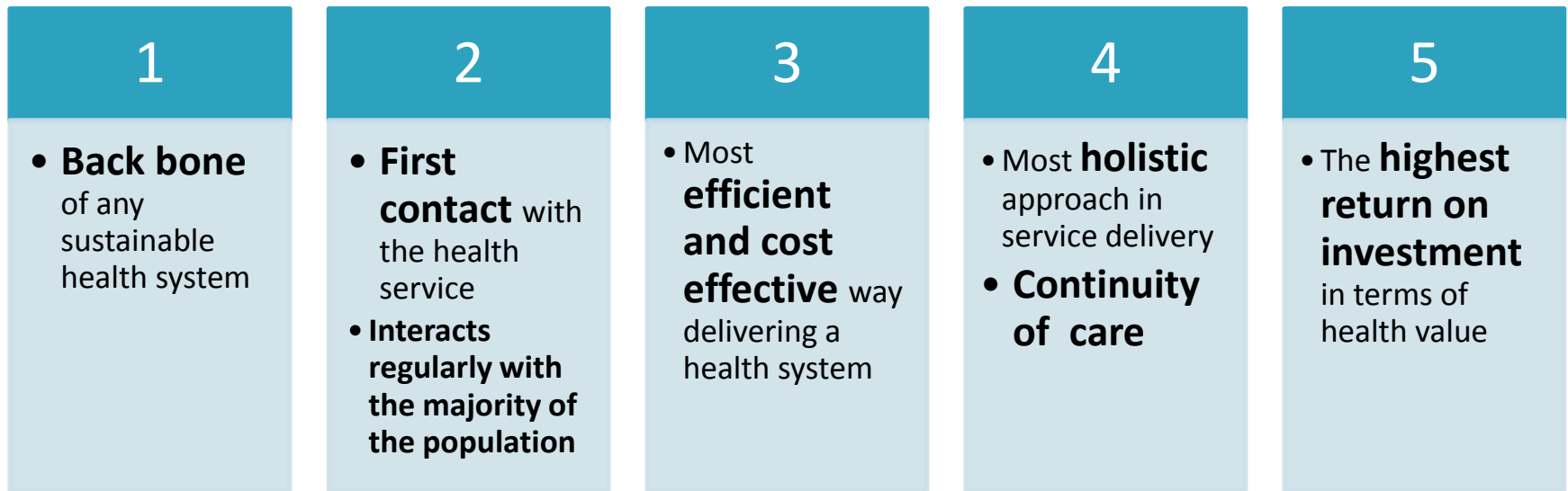
Importance of Primary Health Care for health promotion and disease prevention

Dr Anna Cichowska Myrup
Programme Manager, Public Health Services Programme,
Division of Health Systems and Public Health
WHO Regional Office for Europe

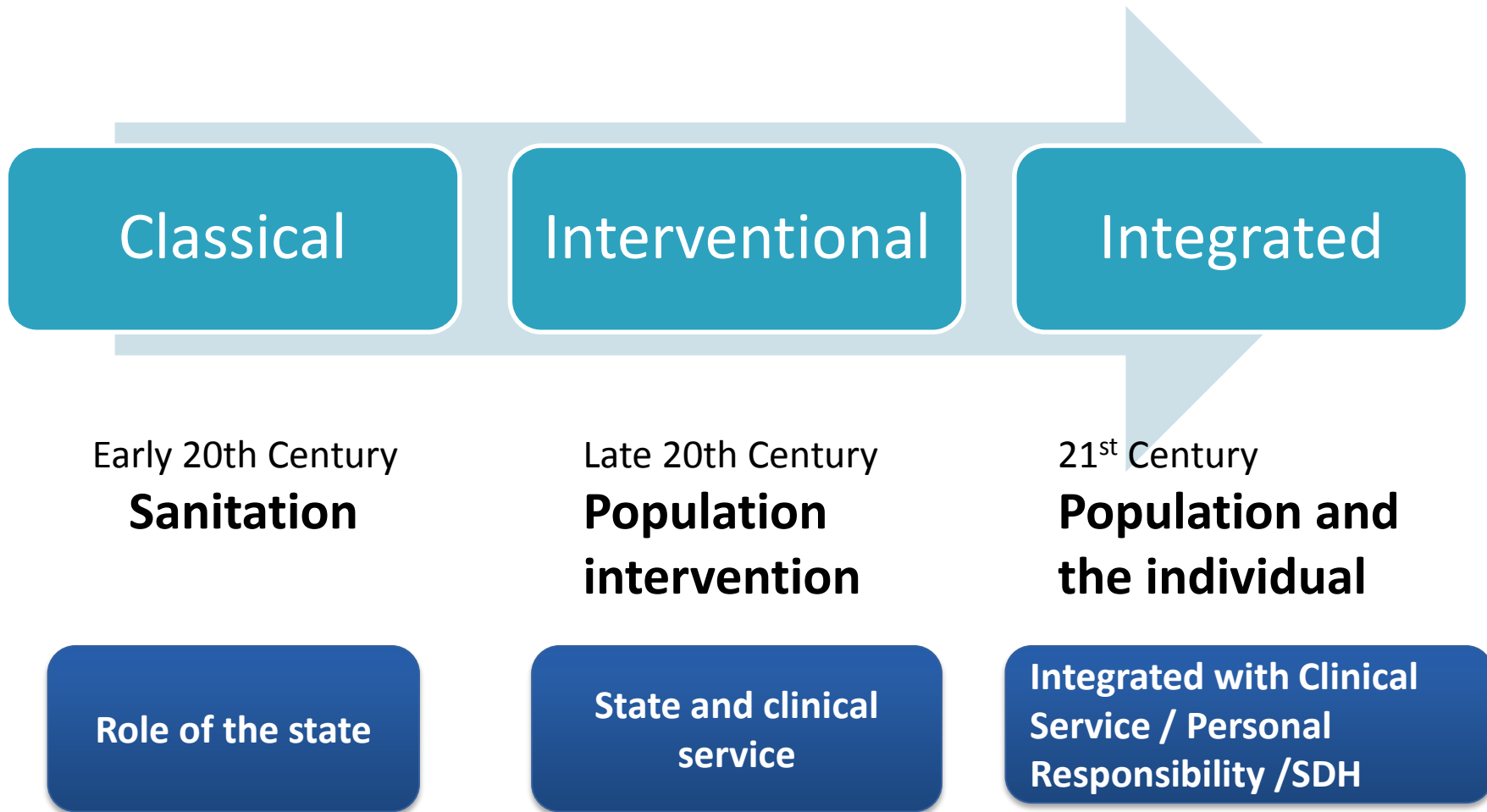
HPH Annual Conference; oral session O3.9
8 June Bologna, Italy



Primary care in the 21st century



Evolution of the public health system



UHC

“access to key promotive, preventive, curative and rehabilitative health interventions for all at an affordable cost, thereby achieving equity in access”



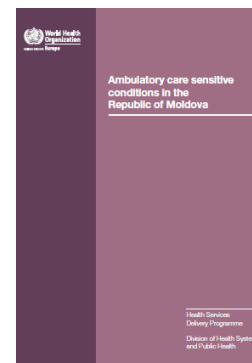
UHC definition as adopted by the 58th World Health Assembly in 2005

The potential power of PHC

Republic of Moldova:

- 40% of complications in diabetes type 2 patients could have been avoided.
- 60-70% of hypertension emergency cases could have been avoided.

http://www.euro.who.int/_data/assets/pdf_file/0009/276813/Ambulatory-care-sensitive-conditions-in-the-Republic-of-Moldova-final-report.pdf



Kazakhstan:

- 75% of hypertension hospitalizations and 42% of angina pectoris hospitalizations could have been avoided through effective PHC interventions

http://www.euro.who.int/_data/assets/pdf_file/0003/294402/Ambulatory-care-sensitive-conditions-Kazakhstan-en.pdf?ua=1



The potential power of PHC

Latvia:

- Percentage of avoidable hospitalizations for diabetes complications is estimated at 39%

Portugal:

- 57% of heart failure hospitalizations,
- 61% of COPD hospitalizations, and
- 66% of hospitalizations for hypertensive heart disease were preventable with timely PHC interventions

http://www.euro.who.int/_data/assets/pdf_file/0008/284192/Ambulatory-care-sensitive-conditions-Latvia.pdf?ua=1

http://www.euro.who.int/_data/assets/pdf_file/0007/307195/Ambulatory-care-sensitive-conditions-Portugal.pdf?ua=1

Thank you.

Anna Cichowska Myrup

cichowskaa@who.int

