HPH Symposium Guidance for Health promotion in Primary Health Care

Importance of Primary Health Care for health promotion and disease prevention



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BUREAU RÉGIONAL DE L' Europe





Primary care in the 21st century

1

 Back bone of any sustainable health system 2

- First
 contact with
 the health
 service
- Interacts regularly with the majority of the population

3

Most
 efficient
 and cost
 effective way
 delivering a
 health system

4

- Most holistic approach in service delivery
- Continuity of care

5

 The highest return on investment in terms of

health value

Reactive primary care

Selective primary care

Comprehensive primary care









Evolution of the public health system

Classical

Interventional

Integrated

Sanitation

Late 20th Century **Population**

intervention

21st Century

Population and the individual

Role of the state

State and clinical service

Integrated with Clinical Service / Personal Responsibility /SDH









UHC

"access to key promotive, preventive, curative and rehabilitative health interventions for all at an affordable cost, thereby achieving equity in access"



UHC definition as adopted by the 58th World Health Assembly in 2005









The potential power of PHC

Republic of Moldova:

- 40% of complications in diabetes type 2 patients could have been avoided.
- 60-70% of hypertension emergency cases could have been avoided.



http://www.euro.who.int/ data/assets/pdf file/0009/276813/Ambulatory-care-sensitive-conditions-in-the-Republic-of-Moldova-final-report.pdf

Kazakhstan:

 75% of hypertension hospitalizations and 42% of angina pectoris hospitalizations could have been avoided through effective PHC interventions



http://www.euro.who.int/ data/assets/pdf_file/0003/294402/Ambulatory-care-sensitive-conditions-Kazakhstan-en.pdf?ua=1









The potential power of PHC

Latvia:

 Percentage of avoidable hospitalizations for diabetes complications is estimated at 39%

Portugal:

- 57% of heart failure hospitalizations,
- 61% of COPD hospitalizations, and
- 66% of hospitalizations for hypertensive heart disease were preventable with timely PHC interventions

http://www.euro.who.int/__data/assets/pdf_file/0008/284192/Ambulatory-care-sensitive-conditions-Latvia.pdf?ua=1 http://www.euro.who.int/__data/assets/pdf_file/0007/307195/Ambulatory-care-sensitive-conditions-Portugal.pdf?ua=1









Thank you.



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