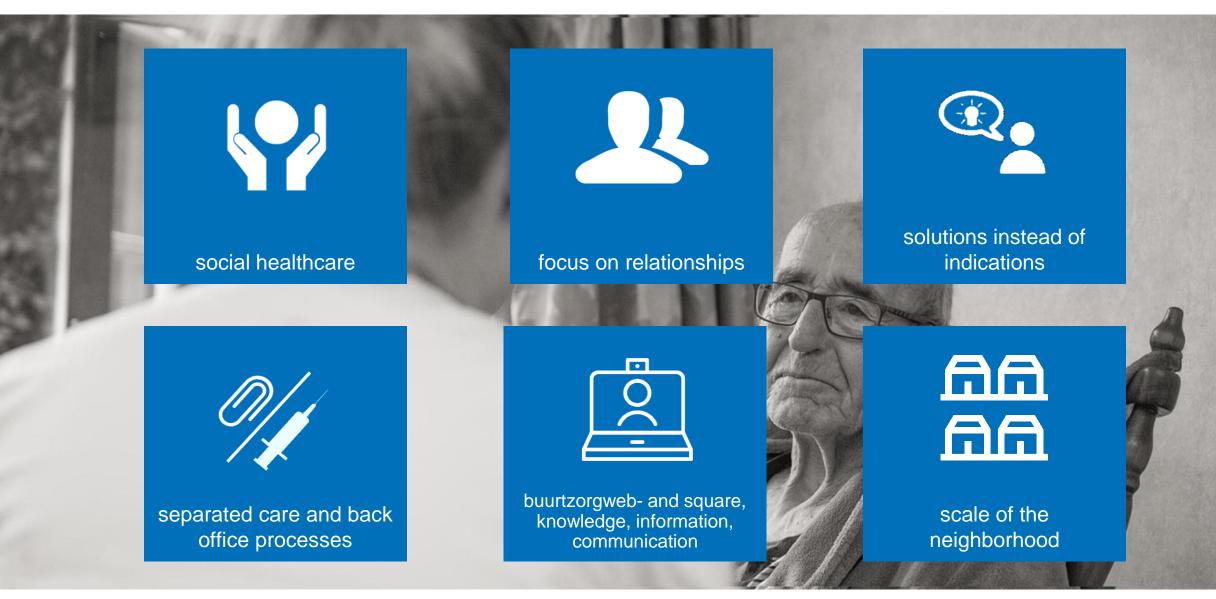
# **KEEP IT SMALL, KEEP IT SIMPLE**

Self-organization and new organizations for health promotion and long-term care in the community



Transforming neighbourhood care by Mirjam de Leede

### **BUURTZORG QUICKSCAN**





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## **RESULTS POLICY ON HOMECARE 2006**

- Fragmentation of cure, care, prevention
- Standardization of care-activities
- *Lower* quality / *higher* costs and wrong incentives: delivering *much* care against *low* cost is profitable
- Big *capacity problems* due to demographic developments
- Information on costs per client/outcomes: *none!*
- Clients confronted with *many* caregivers
- Professionals were very *unhappy*





## **START 2007**

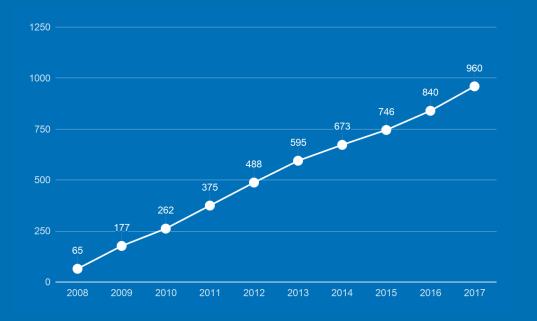
- Starting an organization and care delivery model for community care with:
- independent teams up to 12 nurses
- Working in a neighborhood of 5.000-10.000 people
- Teams responsible for the organization and the complete process



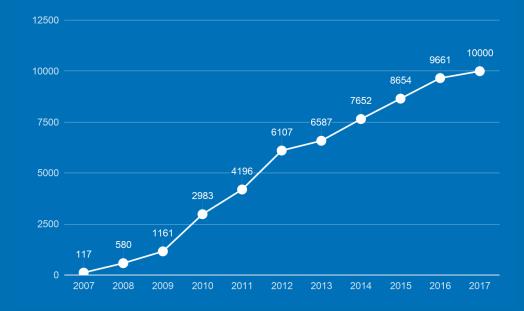


#### **BUURTZORG 2007 - NOW**

TEAMS



#### NURSES



50 - 100 new nurses a month

#### 80.000+ patients a year

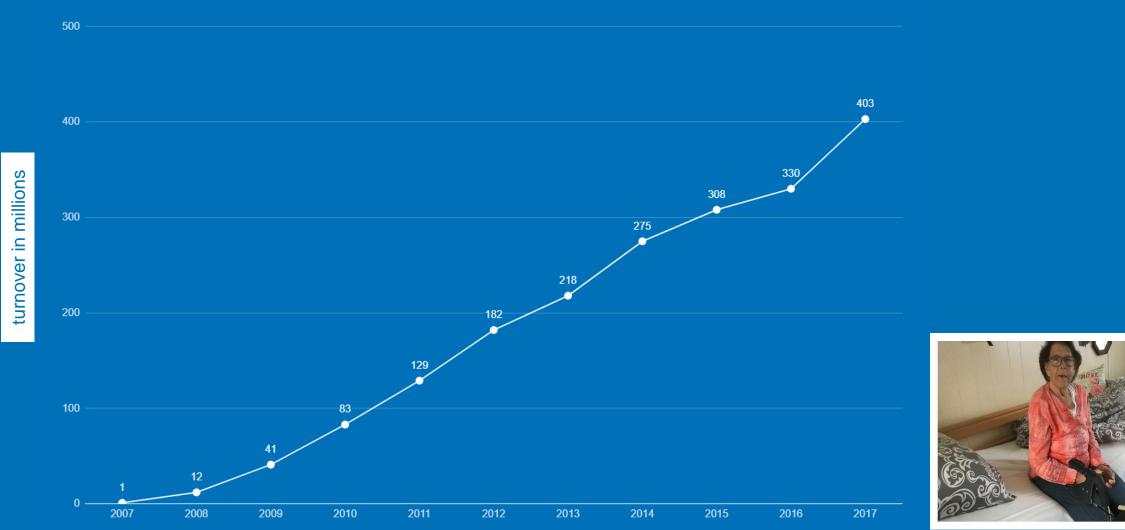




BUURTZORG

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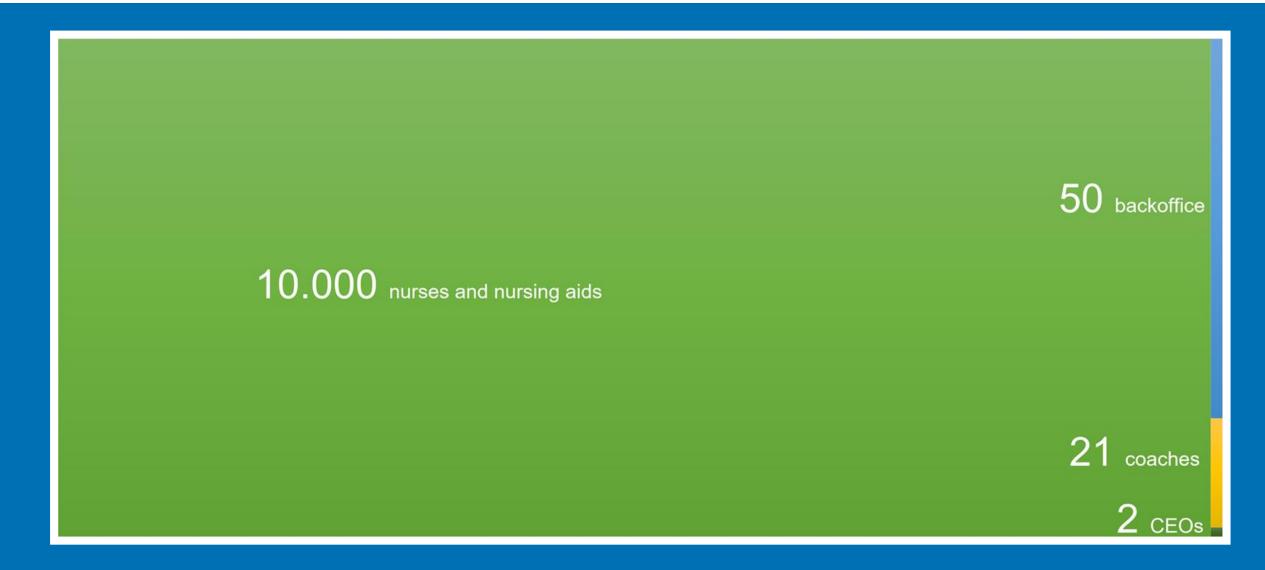
## **TURNOVER GROWTH**













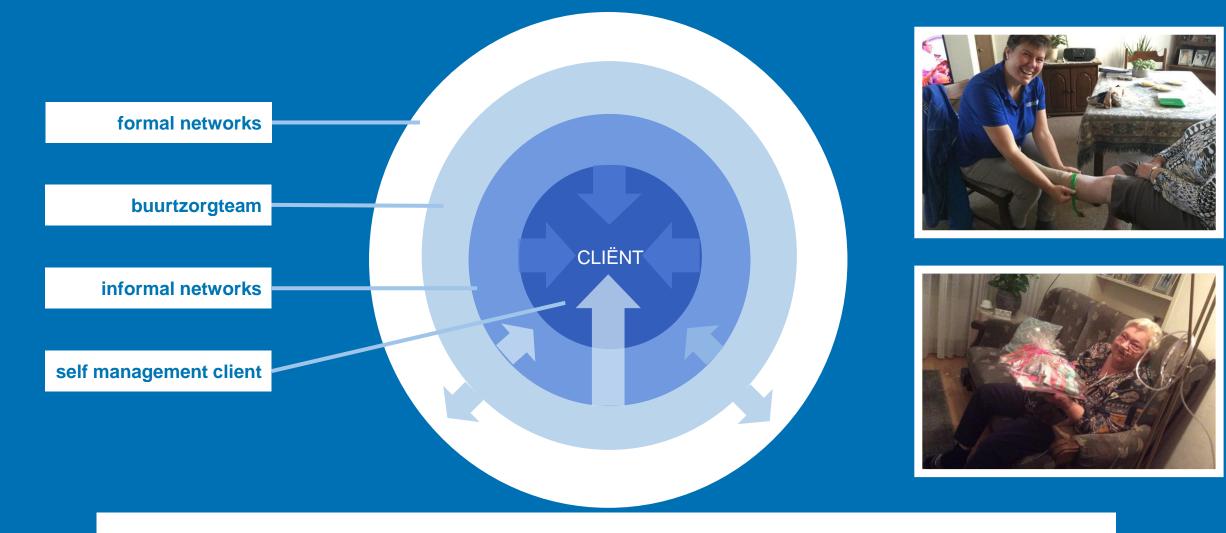
#### AND MORE...

- Patient satisfaction: 9
- Employee satisfaction: 9
- 5 times best employer of the year
- overhead 8%
- 1200 new colleagues a year





#### **ONION MODEL**



inside out | empowering and adaptive | network creating | supporting | additional | replacement



# (SELF)ORGANIZATION

- Optimal autonomy and no hierarchy: TRUST
- Reduction of complexity (also by means of use of ICT)
- Generalists: taking care for all type of patients
- 70% registered nurses / 40% bachelor degree
- Own education budget
- Informal networks are much more important than formal organizational structures





## **SUPPORTING INDEPENDENT TEAMS**

- 50 people in 1 back office; 21 coaches, managers 0!
- Back office taking care of inevitable bureaucracy, so the nurses won't be bothered with it!
- Tasks of back office:
  - The care is charged
  - The employees are paid
  - Making financial statements

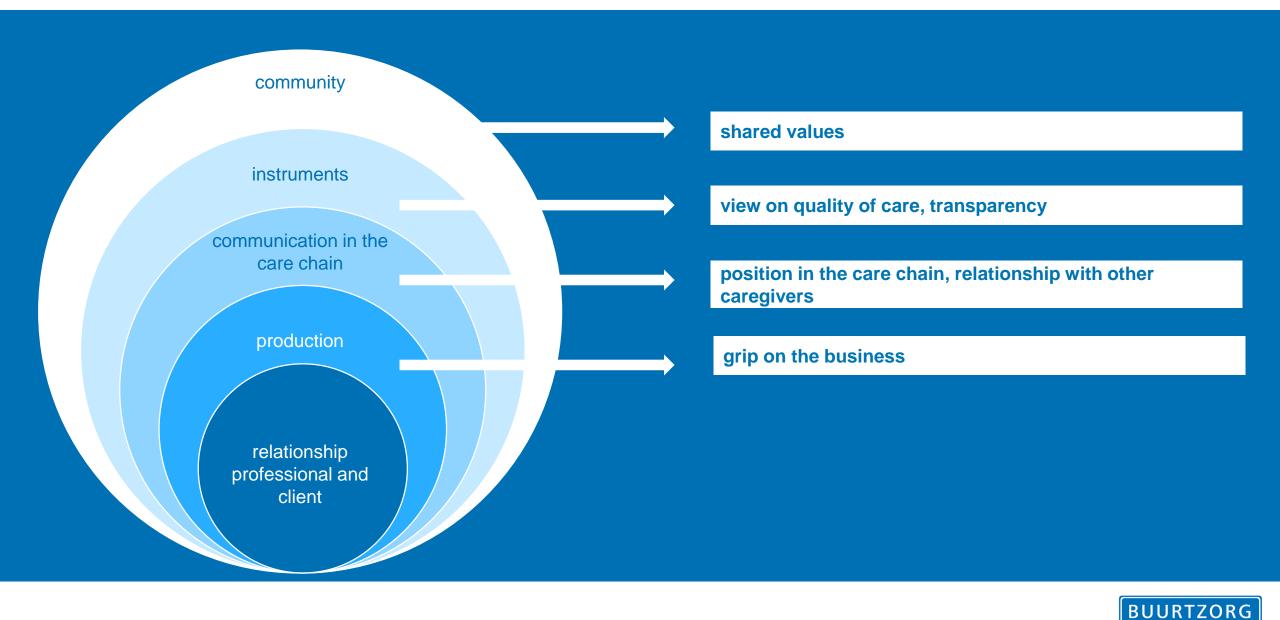






#### BUURTZORGWEB







## **COST EFFECTIVENESS FOR THE ORGANIZATION**

Overhead costs: 8% (average 25%)
more money for the care and innovation
Financially sustainable





# **COST BENEFITS FOR THE CARE!**

- Cost savings up to 40 % (Buurtzorg model leads to more prevention, a shorter period of care and less spending on overhead)
- More satisfied employees and clients

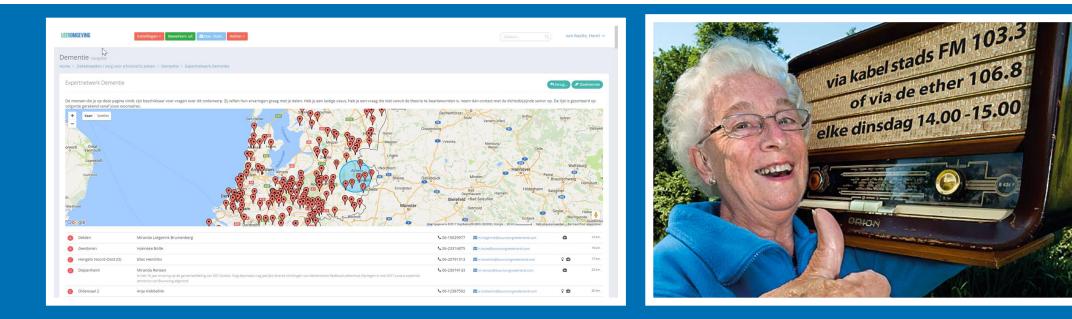


- The government and all political parties are stimulating other care organizations to work like Buurtzorg
- Other sectors are interested in the organization model





#### **INNOVATIONS**









Het Ziekenhuis Thuis zorgprogramma





